

UCL Centre for
**Educational
Leadership**



The Impact of School Leadership on Teacher Retention: Where Teachers Stay and How They Thrive?

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The Policy and Research Contexts



Regrettably, worldwide teacher shortages have been endangering the future of education.

(UNESCO, 2024, p.3)



UNESCO's (2024) latest global report on teachers:

- 44 million additional primary and secondary teachers are in urgent need worldwide to meet the 2030 SDG targets.



The ‘Solution’: Developing Teachers

Increasing the *quantity* of ‘high-quality’ teacher professional development (i.e., meeting the government’s quality criteria) has been seen by researchers and policy makers as a cost-effective approach to *improving retention* (DfE, 2019; EPI, 2020, 2021b and 2021c; RAND, 2021; PBE, 2022; Perry et al., 2022), and *levelling up educational opportunities* for every child in all parts of the UK (IOP, 2020; EEF, 2021; HM Government, 2022).



The 'solution' is off the mark.



The conceptual flaw of the **human capital approach** to developing teachers

- By narrowly focussing on **individual** teachers' learning entitlement, they have failed to address *a major source of the solution*: the **school organisation** that provides teachers with:
 - ***resources and support*** they need to learn and develop,
 - ***professional work environment*** that enables them to use the learning to improve teaching and learning both in their own classroom (**individually**) and schoolwide (**collectively**).

(Bryk et al., 2010; Day et al., 2011; Day & Gu, 2018; Gu et al., 2018, 2020, 2023; Johnson, 2019)



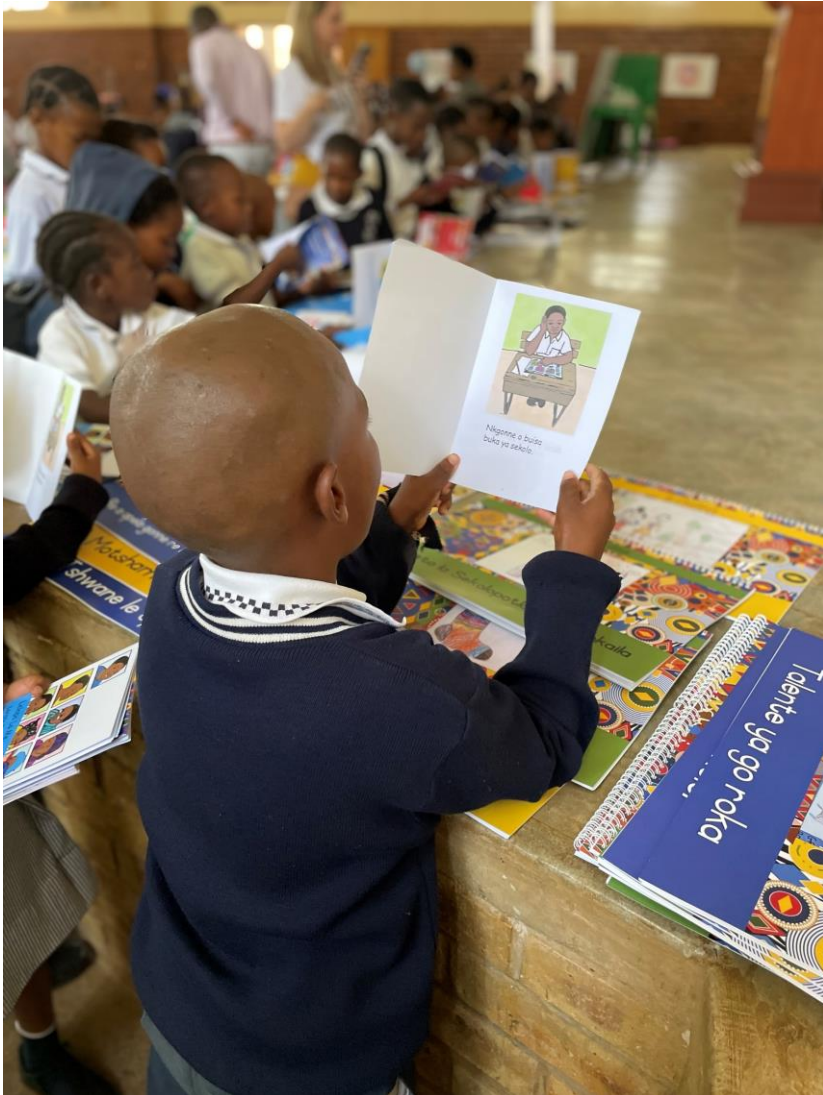
The 'Matthew Effects'

Where robust evidence is available, evaluations consistently point to the '**Matthew Effects**' of some major CPD-oriented programmes in England:

- Schools knowing how to take advantage of funding opportunities to strengthen and transform their organisational capacity and cultures – irrespective of their contexts – can retain their committed teachers and **keep getting better**.

(e.g., Gu et al., 2016, 2019, 2020, 2021)





Variation in Teacher Quality

Teacher quality is especially **lower** in schools serving high-need communities (Loeb et al., 2005; Boyd et al., 2008; Goldhaber and Hansen, 2009; Sibieta, 2020):

- where most children, who are already disadvantaged in accessing or benefiting from rich cultural capital and social capital in their early years, are then **denied access to the quality education** to which they are entitled when entering the formal school system.



Part 1: *How* does school leadership matter?

Four Research-Informed Claims about Successful Leadership

O2 How can school leaders, at every level of leadership, create working cultures which are positive, which make the best use of teachers' professional skills, knowledge and expertise and support good physical and mental health?



Teacher effectiveness: *schools matter*

- Myth: *teachers typically improve over their first 3-5 years and then plateau.*
- Teachers working in schools with **more supportive professional environments** continued to improve significantly after three years, while teachers in the least supportive schools actually declined in their effectiveness.

(Sutton Trust, 2014)



- School leadership is second only to classroom teaching as an influence on pupil learning. (Leithwood et al., 2006, 2019; UNESCO, 2024)
- Effective school leadership is essential to improve the efficiency and equity of schooling. (Leithwood, 2022; OECD, 2008, 2014)



Research Claim 1

- Principals achieve and sustain success through who they are and the combination and accumulation of various relatively *small effects* of leadership practices that influence different aspects of school improvement processes *in the same direction*.

Leading Schools with Teachers' Emotions in Mind

The Effects of School Leadership on Pupil Learning and Achievement
(Leithwood & Jantzi, 2006)

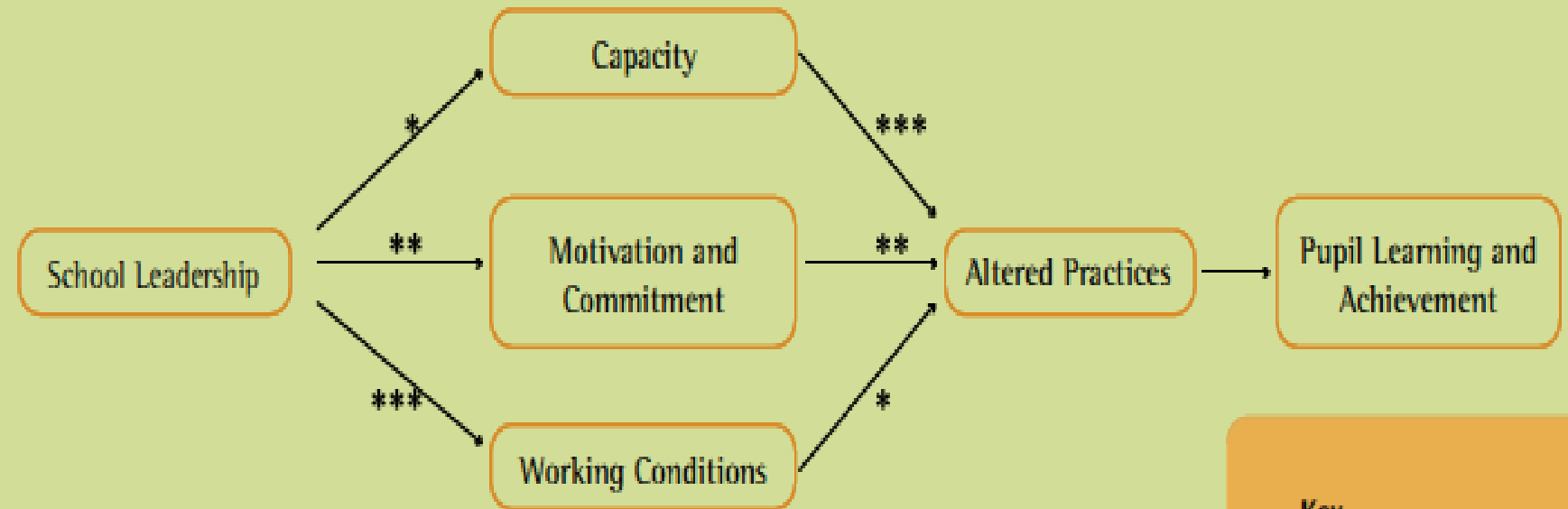
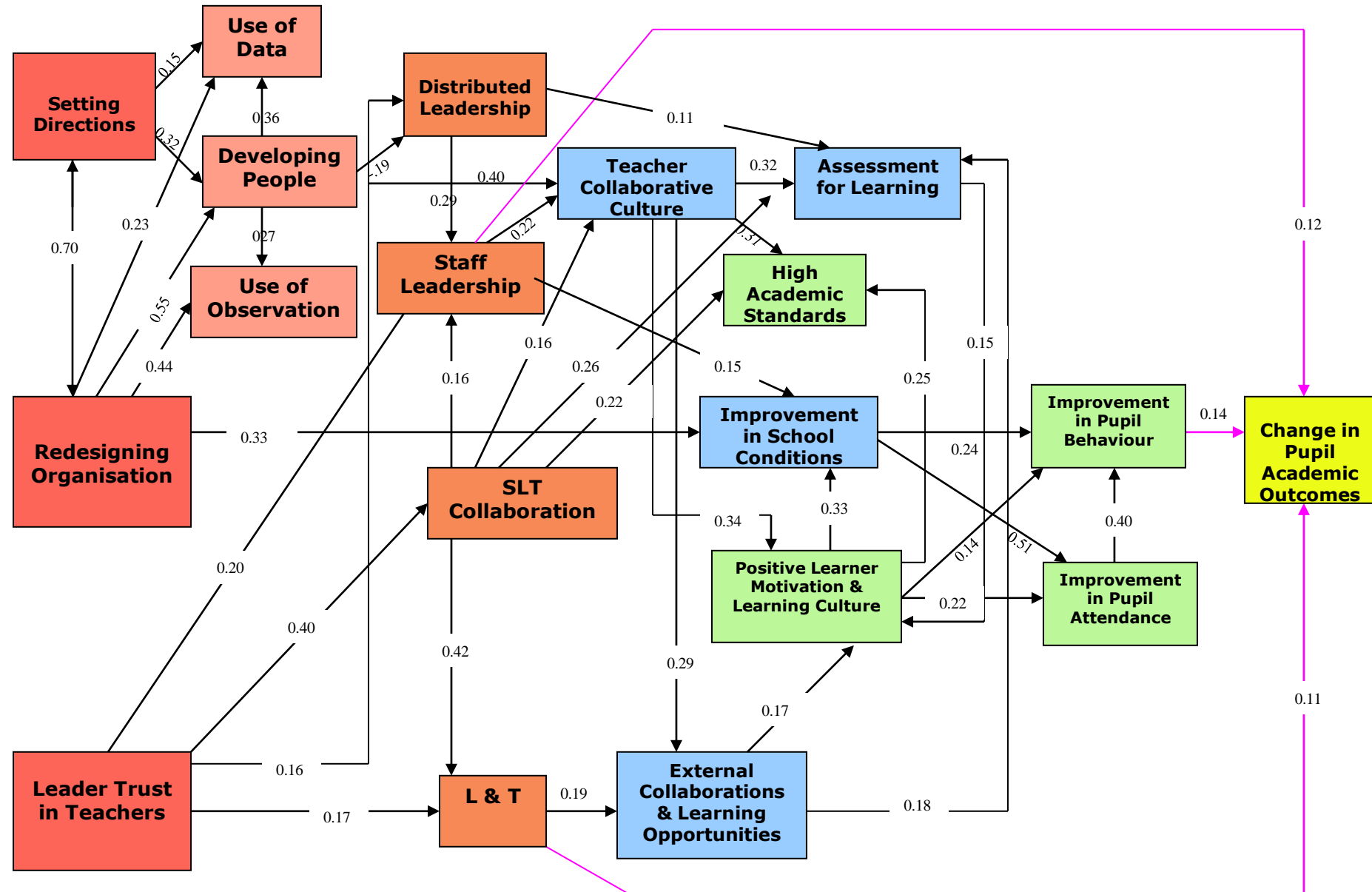


Figure 1: The effects of school leadership on teacher capacity, motivation, commitment and beliefs about working conditions

Key

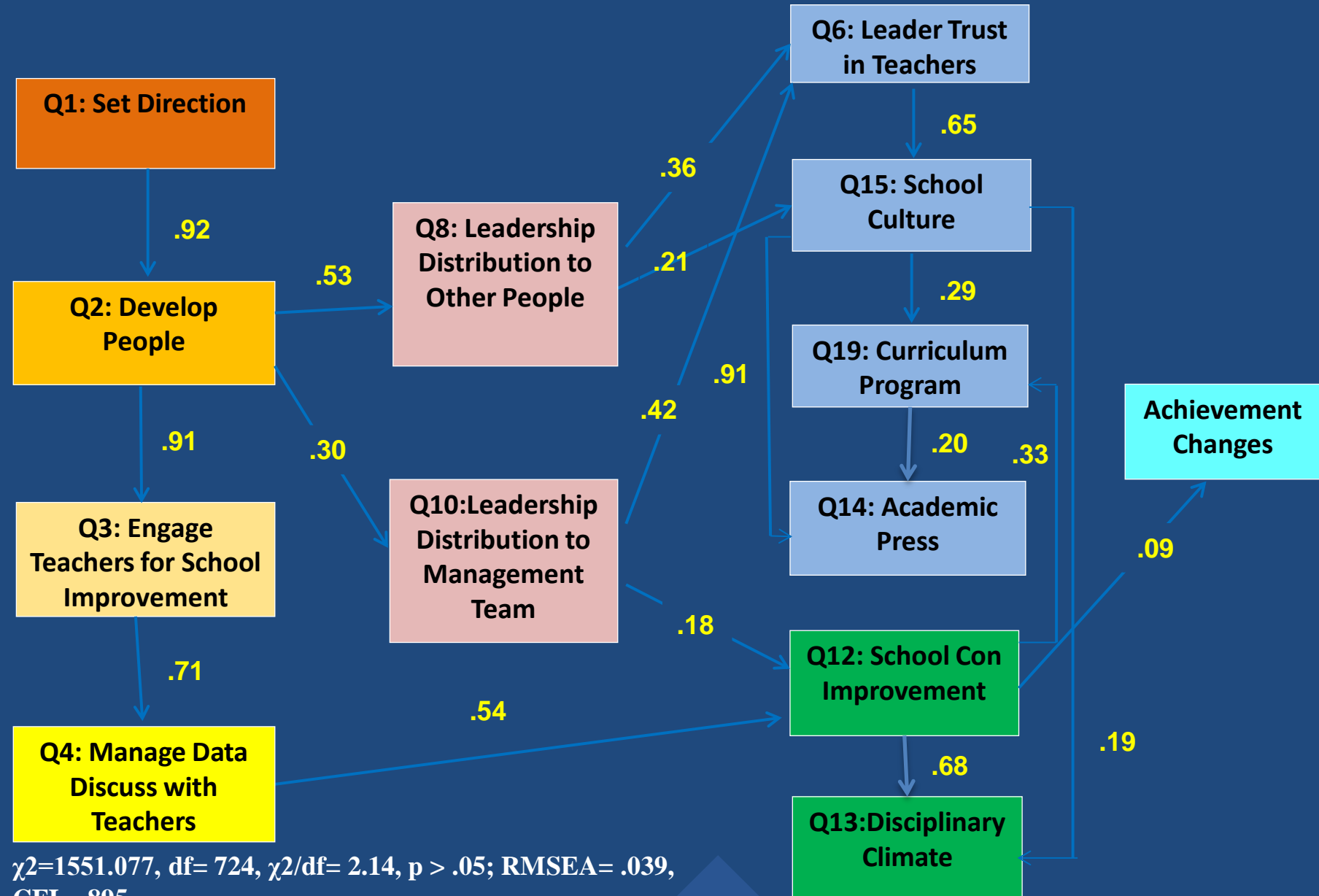
- * = weak influence
- ** = moderate influence
- *** = strong influence



When *schools* are different...

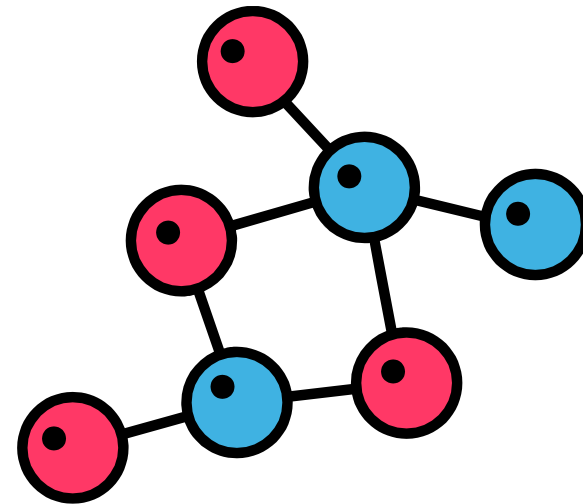
(Day, Gu & Sammons, 2016)

Leadership practices and changes in secondary student outcomes in Rio de Janeiro over 3 years: SEM (N=744)



Research Claim 2

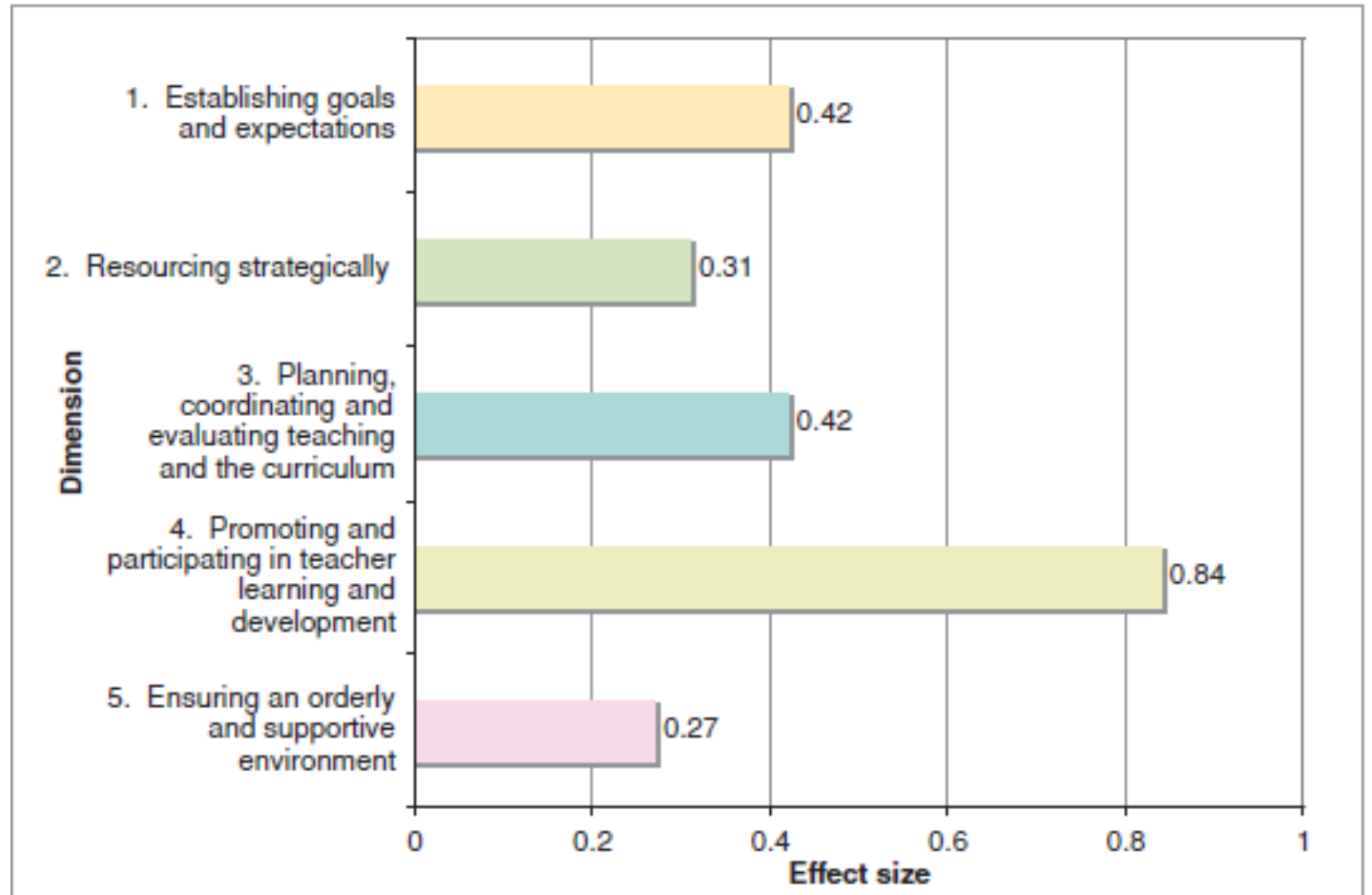
Almost all successful leaders draw on the same repertoire of basic leadership practices, but there is no single model for achieving success.



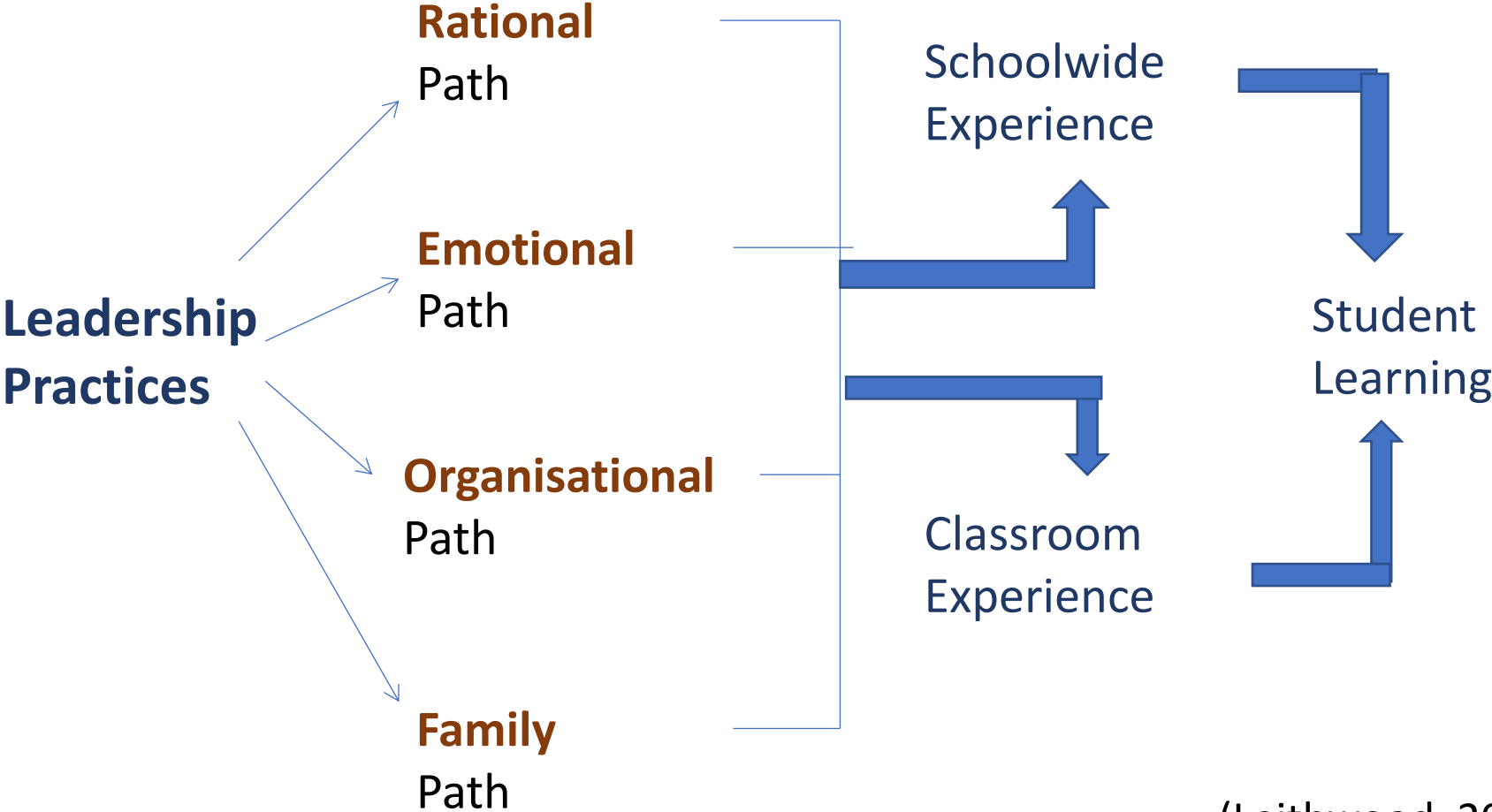
Good leaders change **organisations**; **great** leaders change **people**. People are at the heart of any organisation, particularly a school, and it is only through changing people – nurturing and challenging them, helping them grow and develop, creating a culture in which they all learn – that an organisation can flourish.

(Hoerr, 2005: 7)

Relative Impact of
Five Leadership
Dimensions on
Student Outcomes
(Robinson et al.,
2009)



Four Sets of School Conditions to Improve



(Leithwood, 2019)

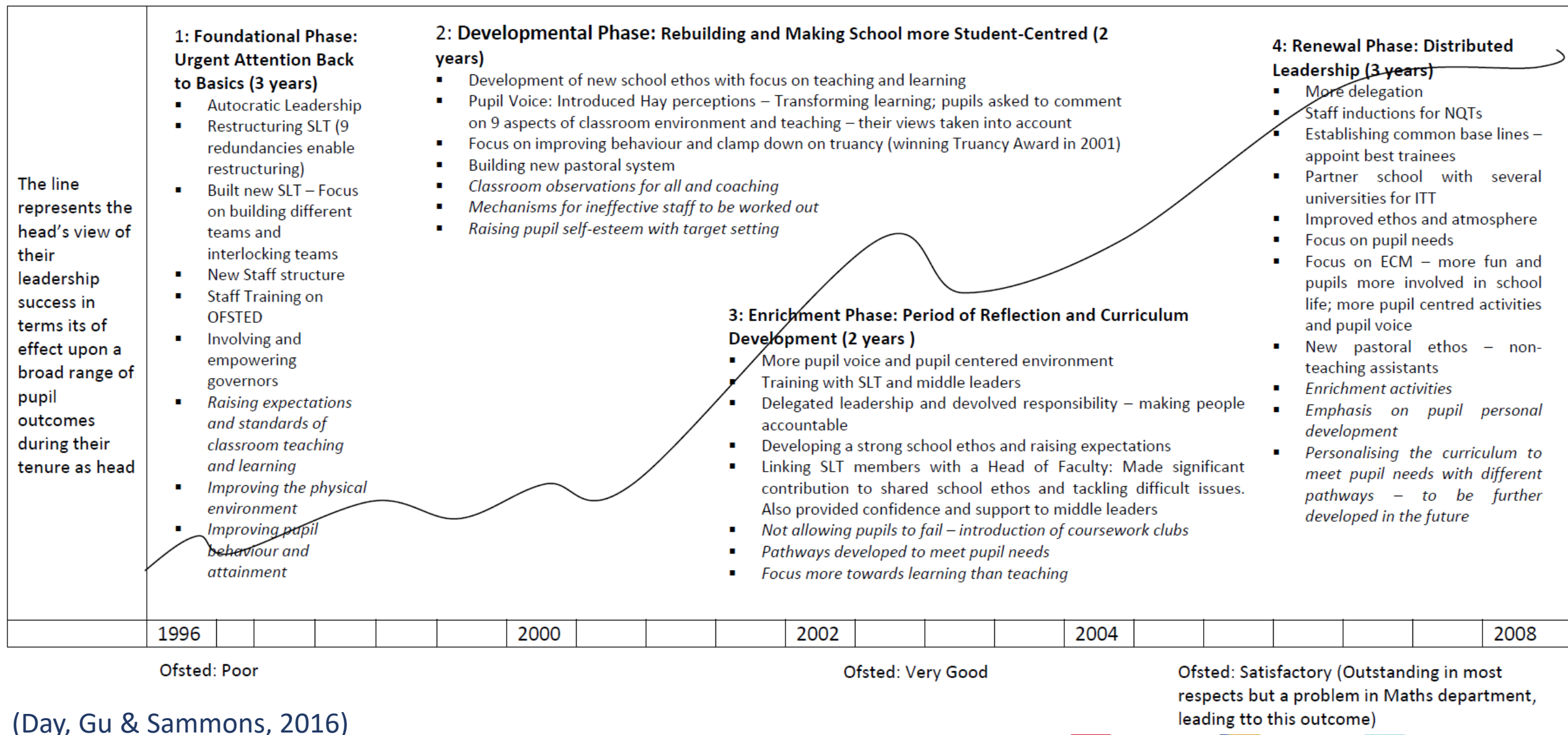


Research Claim 3

There are four broad phases of leadership success:

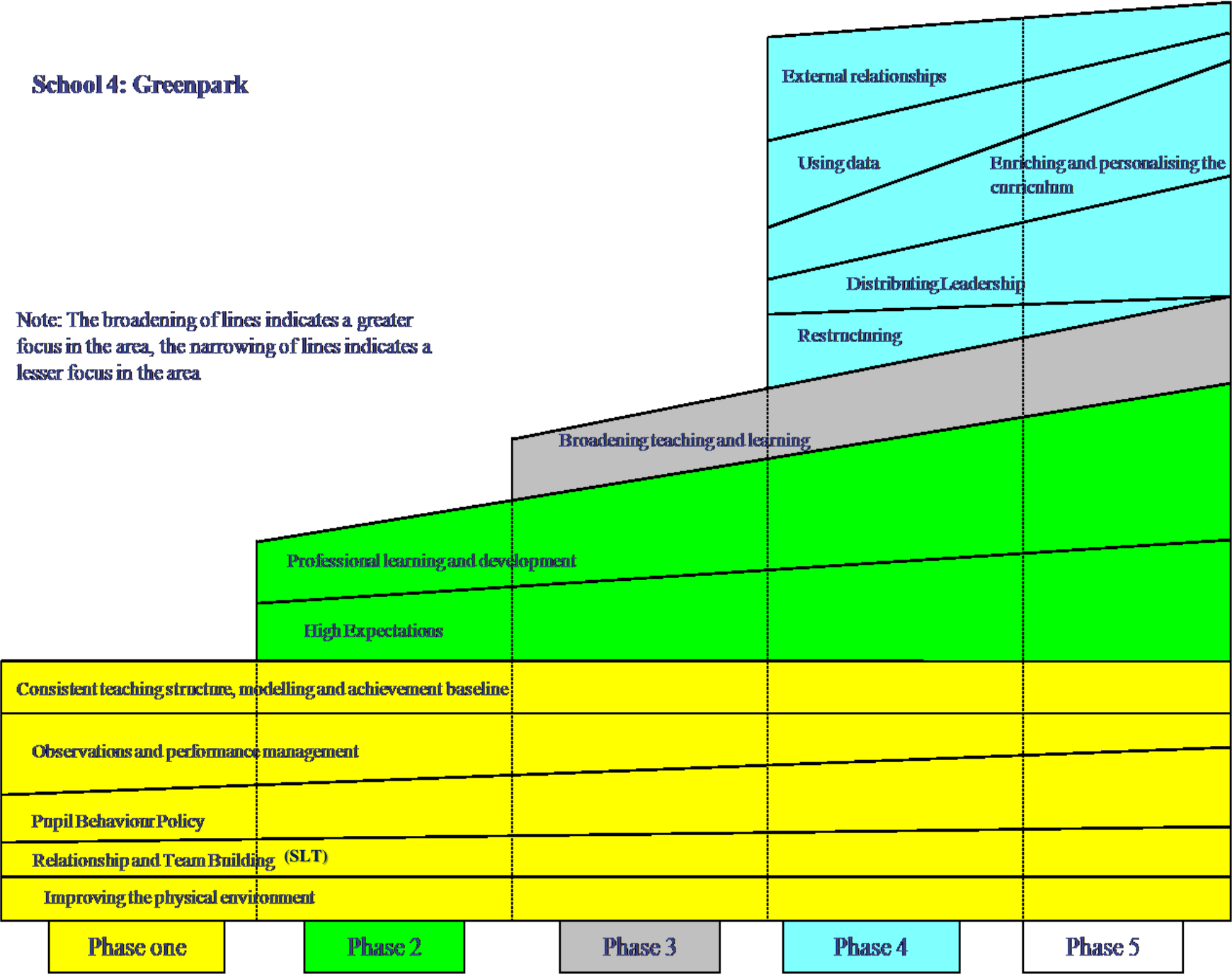
- 1) Foundational
- 2) Developmental
- 3) Enrichment
- 4) Renewal

Principal's Line of Success: Eyhampton Secondary School



School 4: Greenpark

Note: The broadening of lines indicates a greater focus in the area, the narrowing of lines indicates a lesser focus in the area



Research Claim 4

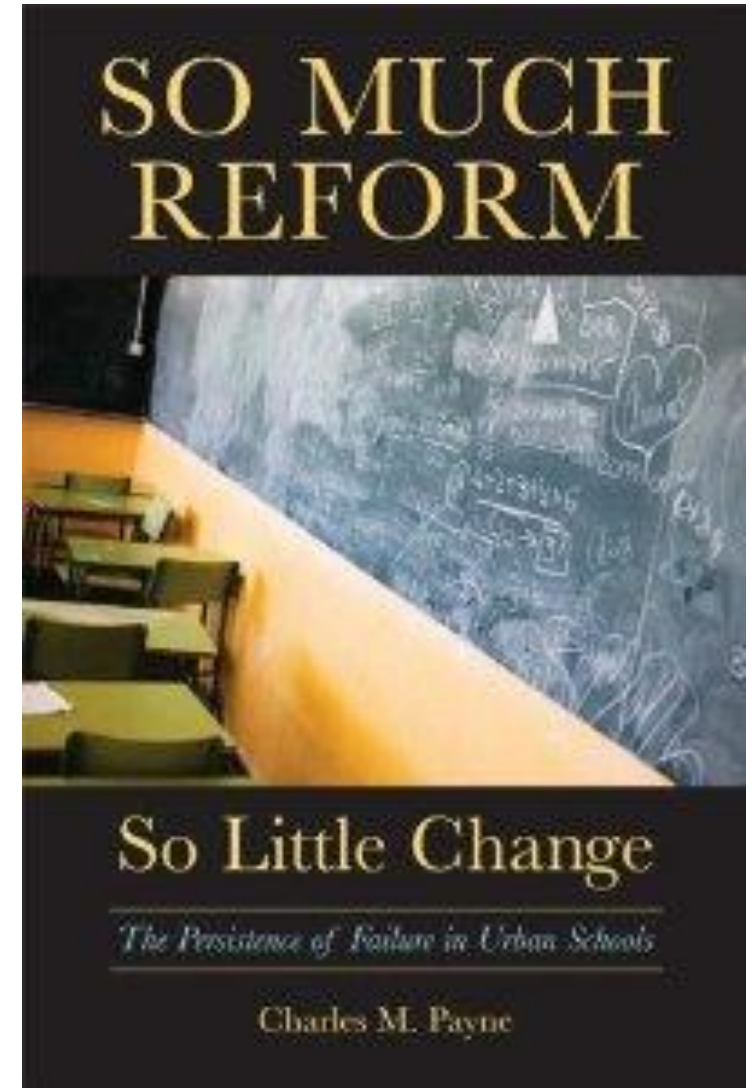
There are differences in culture between schools and between countries, but challenges are broadly the same.



Too Much Reform

Policy developments have been driven by competing paradigms of social explanation over time:

- Incoherent
- Disjointed
- Unpredictable
- contradictory





Sense Making

... schools' responses to district policies must be understood as a function not only of **leaders' identities** but also the multiple contexts in which their sense-making is **situated**. (Spillane et al., 2002, p. 755)

Policy Enactment *as* Organisational & Leadership Behaviour

The role of senior leaders:

- **diagnosing** the school's needs, challenges and priorities
- deciding “*whether and how to **ignore, adapt, or adopt***” a policy locally (Spillane et al, 2002, p. 733)
- influencing *how* the policy is **interpreted** by their teachers
- transforming practice in ways that are **educationally and culturally meaningful** to the needs of their staff and pupils.

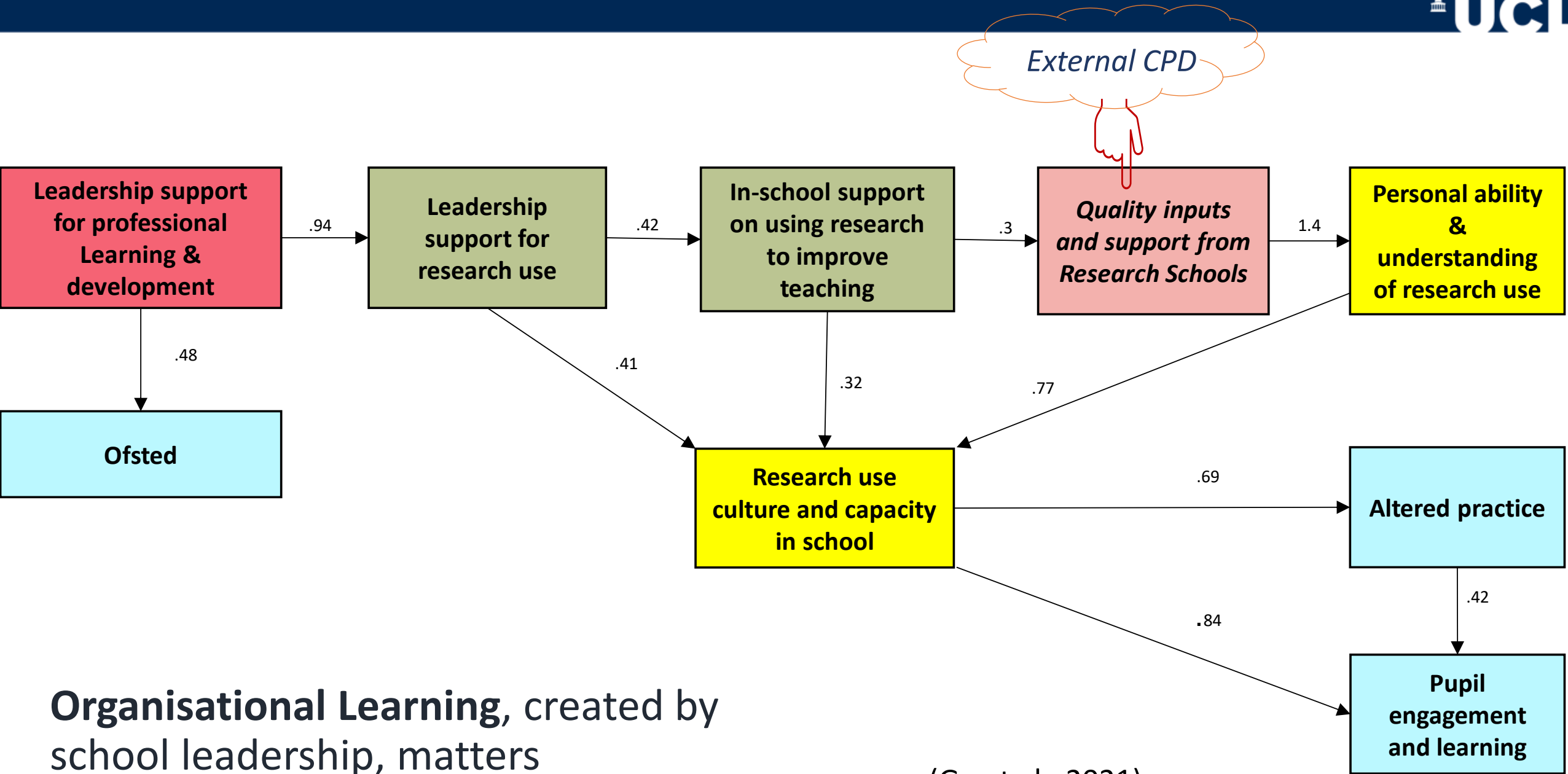


School *Enablement*: The Power of **Enabling Collective Agency**

Evidence from the International Successful School Principalship Project (ISSPP) shows that in successful schools, what the leaders appear to be doing exceptionally well is **using policies and reforms as opportunities for change** purposefully, progressively, and strategically to(re)generate collaborative and coherent cultures and conditions which encourage and support the staff to learn, to reflect, and to renew their practice (Gu et al., 2018).

(UNESCO Global Education Monitoring Report Background Paper by Day, Gu & Ylimaki, 2024, p.7)





Organisational Learning, created by school leadership, matters

(Gu et al., 2021)

- A 'good' research-informed innovation can rarely travel into the day-to-day realities of classrooms on its own merits without school leaders that can help teachers engage with it and apply and adapt it to their own classroom contexts.

(Gu et al., 2021)



Positive Disruption: The Courage to Disrupt Systems and Lead

ISSPP Case study in England: Four Pathways to Innovate Improvement

- Pathway 1: *Disrupting the mindset* of fear and nurturing values-led cultural dynamics
- Pathway 2: *Breaking boundaries* to restructure relationships and building the social foundations of learning and improvement
- Pathway 3: *Growing capacities* to lead from “an empty vessel”
- Pathway 4: *Instilling inquiring minds* and learning to see the impact

(Gu & Mincu, in press)



The significance of *internal accountability* in policy enactment

External accountability systems work not by exerting direction and control over schools, but by mobilizing and focusing the **capacity of schools** in particular ways. The **people** who work in schools, and the **systems** that surround them, are not just active agents in determining the effects of accountability systems. **Their knowledge, skill, values, and commitments, as well as the nature of the organizations in which they work, *determine* how their schools will respond.** (Elmore, 2003, p.196)

Accountability = account x *ability* (McKinsey, 2021)

Part 2:

The Leadership that Inspires **Collective Mind:** Where Teachers **Thrive** and *Stay*



The Research

- Research is an integral part of the UCL-led ECF and NPQ programmes.
- We use **annual surveys** and **interviews** to track participants over time and investigate:
 - **Who** the intended leavers, movers and stayers are over time.
 - **The extent to which** and **how** their experiences on the ECF programme have influenced their professional dispositions and qualities, **how effective** they are as teachers, and **why** they intend to leave or stay.



Research Questions:

RQ.1: What have been the **impact** of early career teachers, mentors, and school leaders' learning on the ECF/NPQ programmes on their learning and retention decisions?

RQ.2: What are the **main factors** leading to their decision to stay?

RQ.3: How does **school leadership** impact – *if at all* – on their learning on ECF/NPQs and retention?



The Research Evidence: Early Career Teachers and Mentors



Sources of Evidence: ECT Survey

- Survey invitations were sent to all ECTs in their first year of the ECF programme.
- 904 ECTs responded representing 15% response rate
- Demographics of the respondents appear to be broadly **representative of national ECT populations** for gender, ethnicity, school phase, and contract type – which gives us confidence about the relevance and representativeness of our ECTs' learning and career experiences to their peers *nationally*.

Gu, Qing; Eleftheriadou, Sofia; Baines, Lisa (2023) Interim Research Report 2: [Early career teachers' and mentors' reported experiences with the ECF programme](#). UCL Centre for Educational Leadership: London, UK



Research Highlight 1: Strong enthusiasm in teaching and high retention rate

- Nearly all (**96%**) of ECTs and mentors were intending to **remain in teaching** next year (c.f. 87.5% national stats in 2020/1).
- The vast majority of ECTs responding to our survey reported their **strong enthusiasm for the teaching job**. More than **90%** of ECTs reported that they are enthusiastic about the teaching job and that **their jobs inspire them** – with **63%** and **58%** agreed with these '*strongly*.'

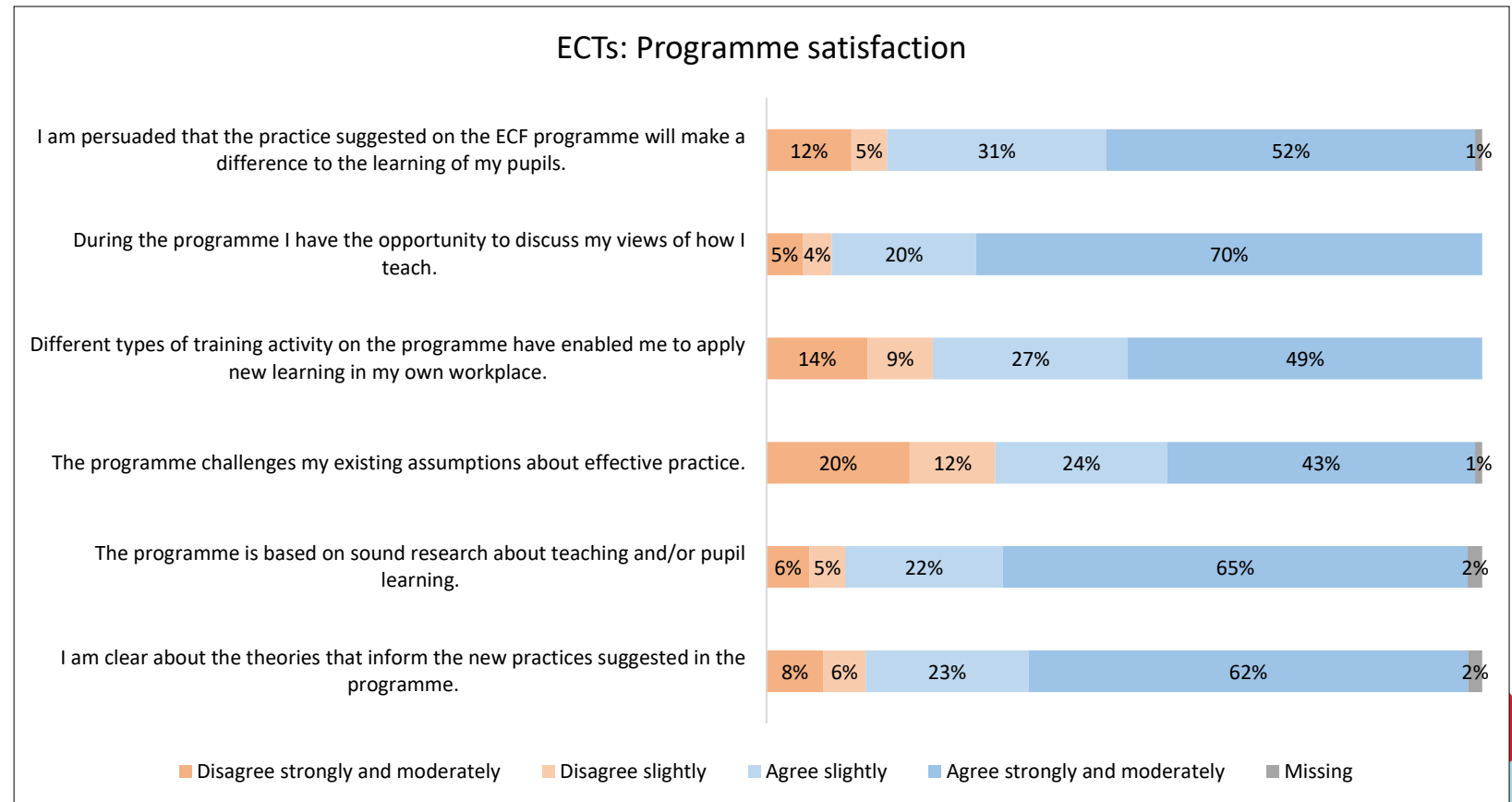


Fig.1 Intended destinations for next academic year



Research Highlight 2: Positive learning experience for **ECTs**

- The vast majority of ECTs agreed
- ECF programme was based on **sound research about teaching and pupil learning (87%)**
- the practice suggested on the ECF programme would **make a difference to the learning of their pupils (83%)**.



Research Highlight 3: Positive learning experience for *Mentors*

- Almost all mentors (**94%**) reported that they are **motivated by their role as a mentor** – with 84% agreed ‘strongly’ and ‘moderately’.
- The vast majority (**88%**) reported that **being a mentor has contributed to their own professional development** – with **65%** in ‘strong’ and ‘moderate’ agreement.

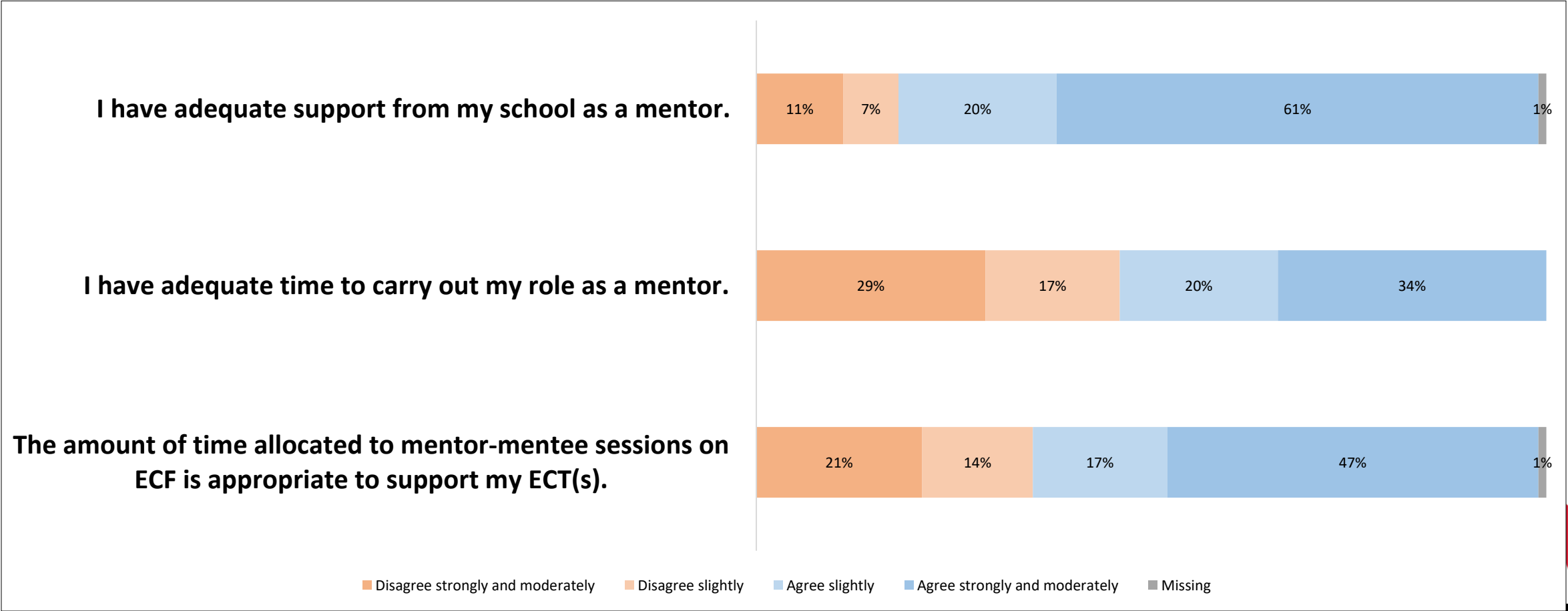


Research Highlight 4: Positive mentoring experience for both ECTs and Mentors

- **Structured mentor meetings** were the most valued strategy by ECTs as contributing to their learning on the ECF programme – with **81%** of ECTs agreed with this ‘moderately’, ‘a lot’ and ‘significantly’.
- Almost all mentors (**98%**) reported:
 - they have been able to **establish a strong mentor-mentee relationship**
 - their **role as a mentor is meaningful to the development of their ECTs’ teaching practice.**



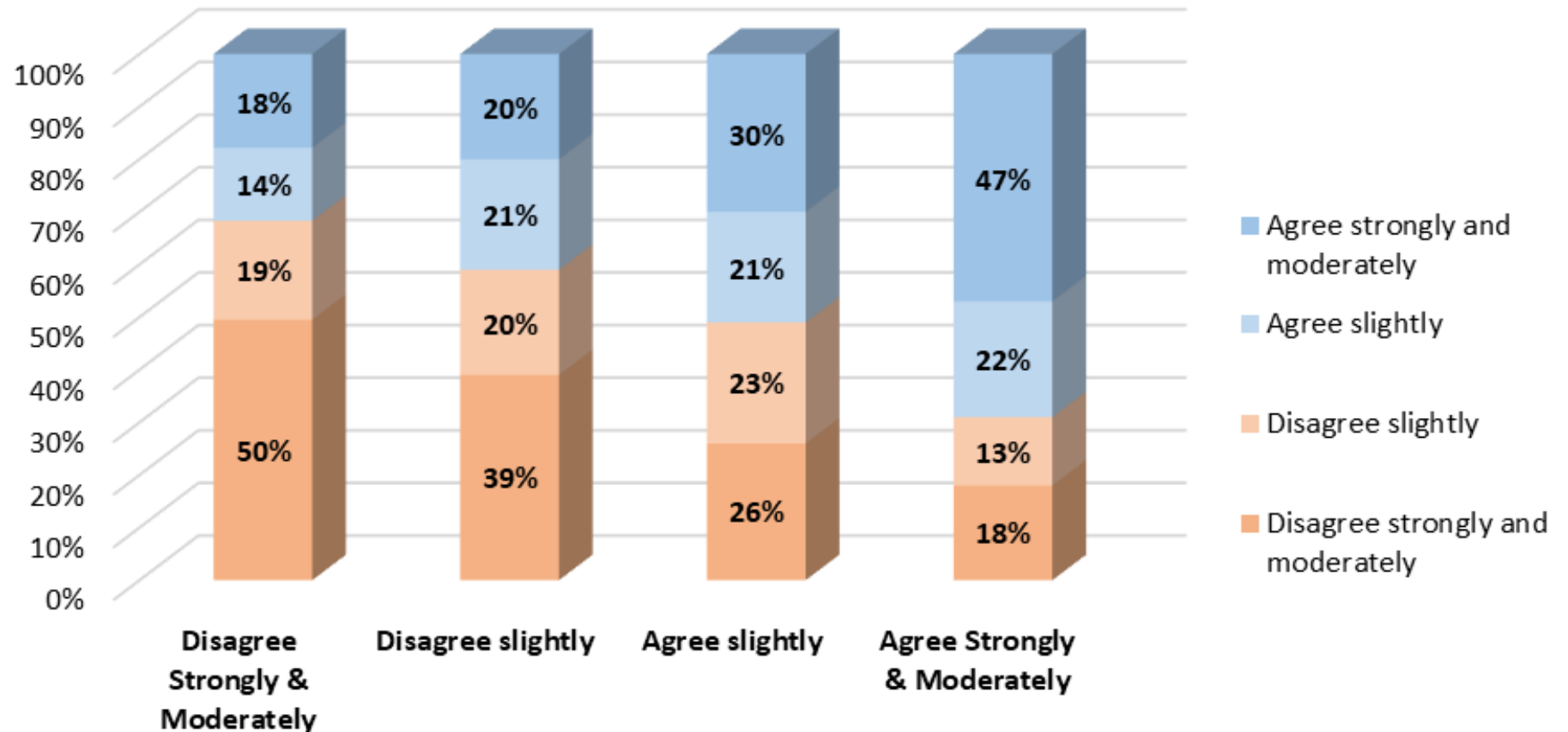
Research Highlight 5: Variation in how mentors are protected for their mentoring time



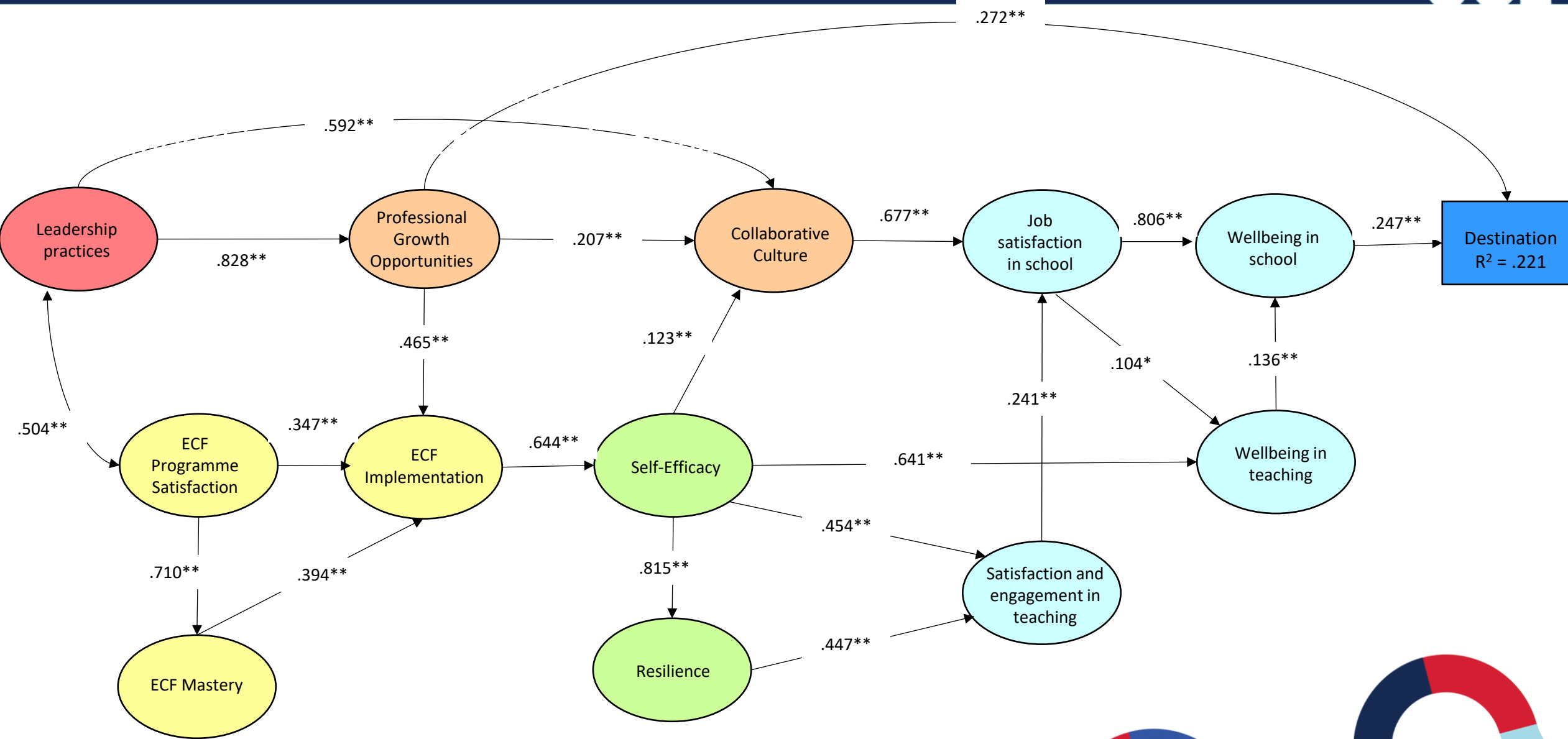
Between-school variations:

The ECF programme alone should not be blamed for a lack of time for mentoring.

'I have adequate time to carry out my role as a mentor' *
'I am protected from administrative duties that interfere with my teaching'



Evidence: Results of the structural equation modelling (SEM) analysis



Range of model fit indices: CFI (.97-.98), TLI (.97-.98), RMSEA (.044-.049) and SRMR (.068 -.072)

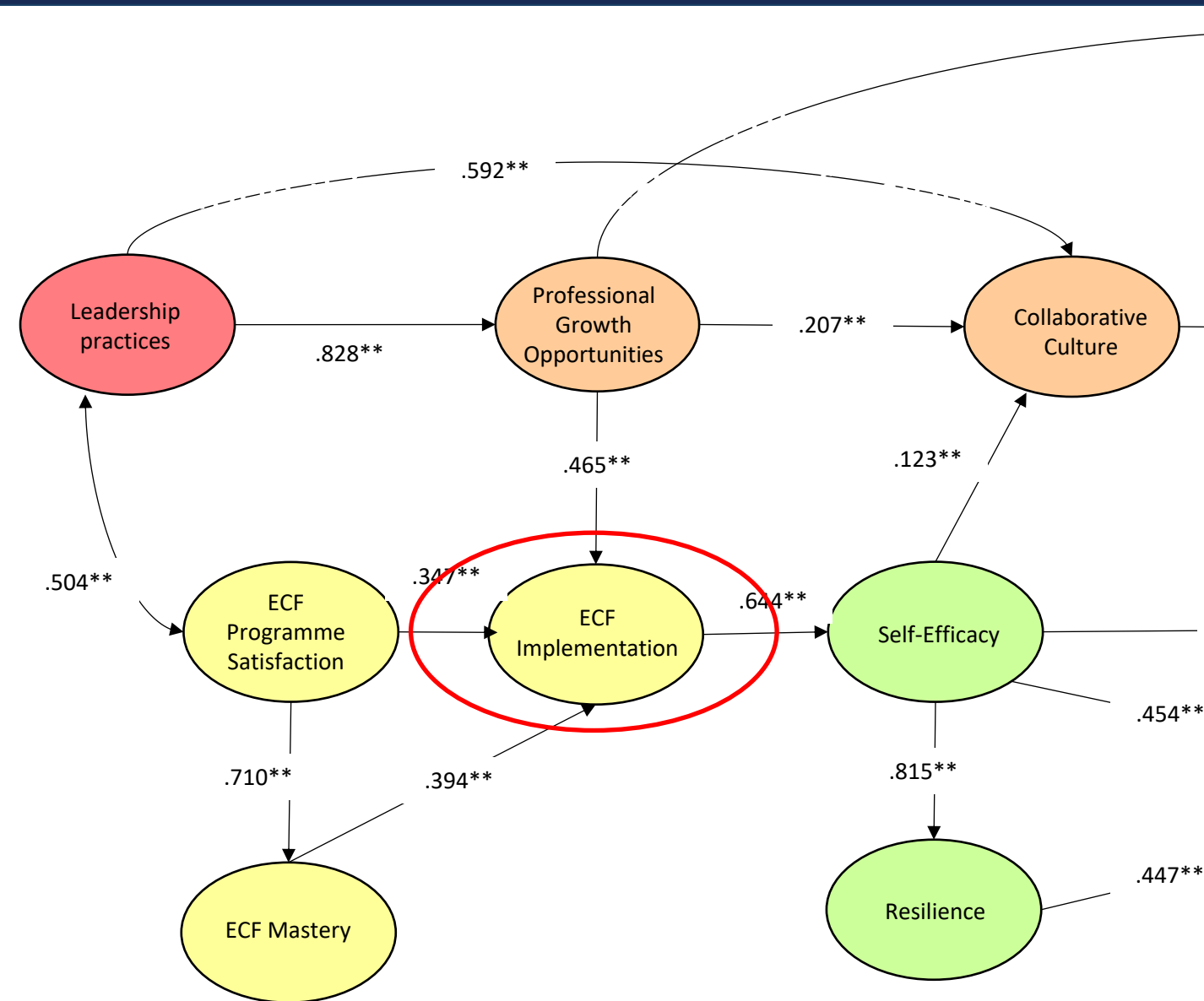


Key Message 1: ECTs' learning experiences on the ECF programme is closely associated with the influence of in-school leadership.

Evidence: significant **iterative** associations between *programme satisfaction* and *leadership practices*:

- set the expectations for educational improvement
- establish social relations and develop teachers
- manage teaching and learning programmes
- restructure the school organisation to enable improvement in school

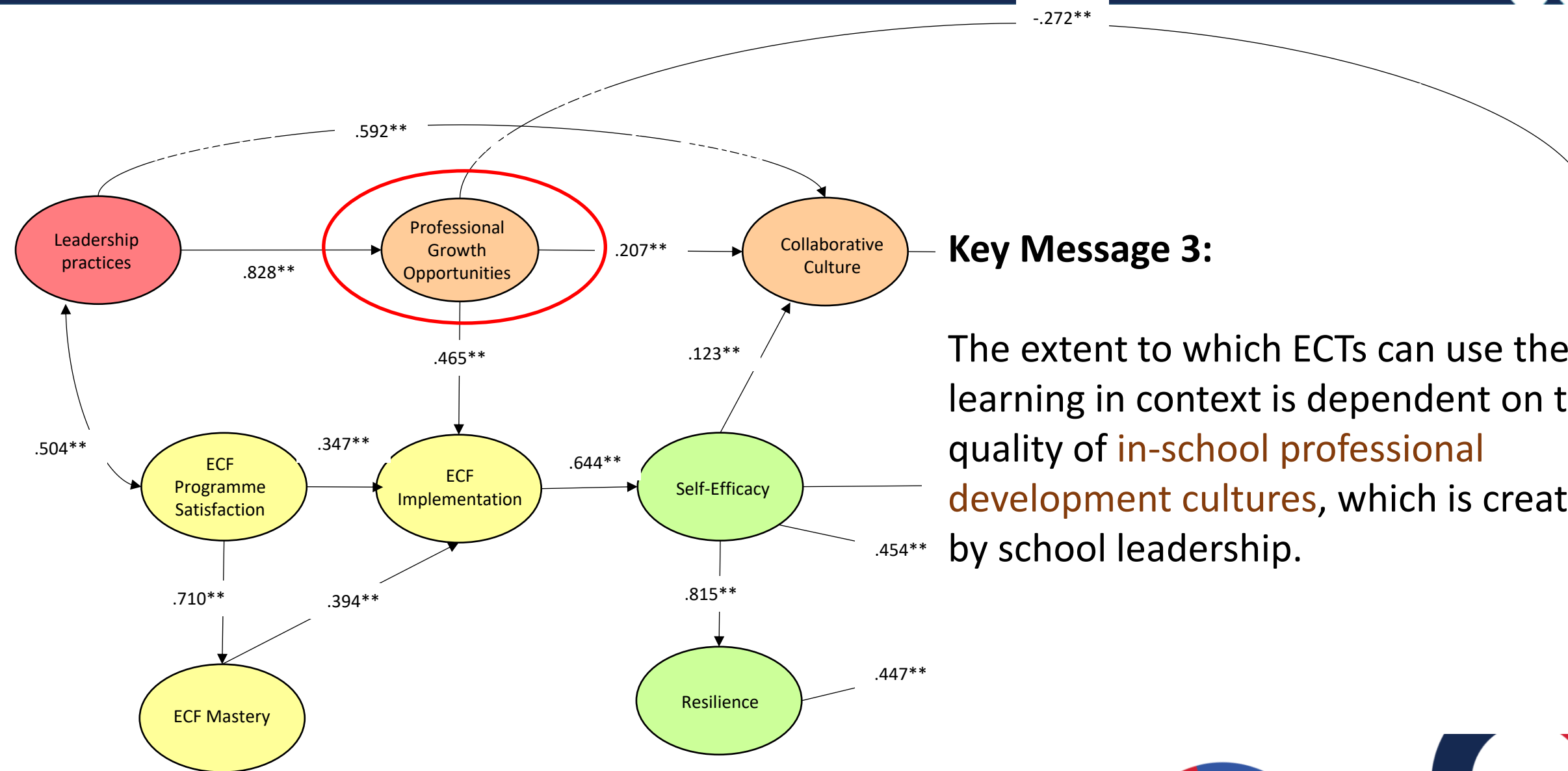




Key Message 2:

ECTs' **satisfaction** with their learning experiences on the ECF programme impact directly on their *mastery of the programme content* and *use of the learning* in their teaching practice (i.e. 'implementation').

It is the **use of learning** in context that improves ECTs' 'self-efficacy' and subsequently enhances their 'resilience', 'satisfaction and engagement' and 'wellbeing in teaching'.

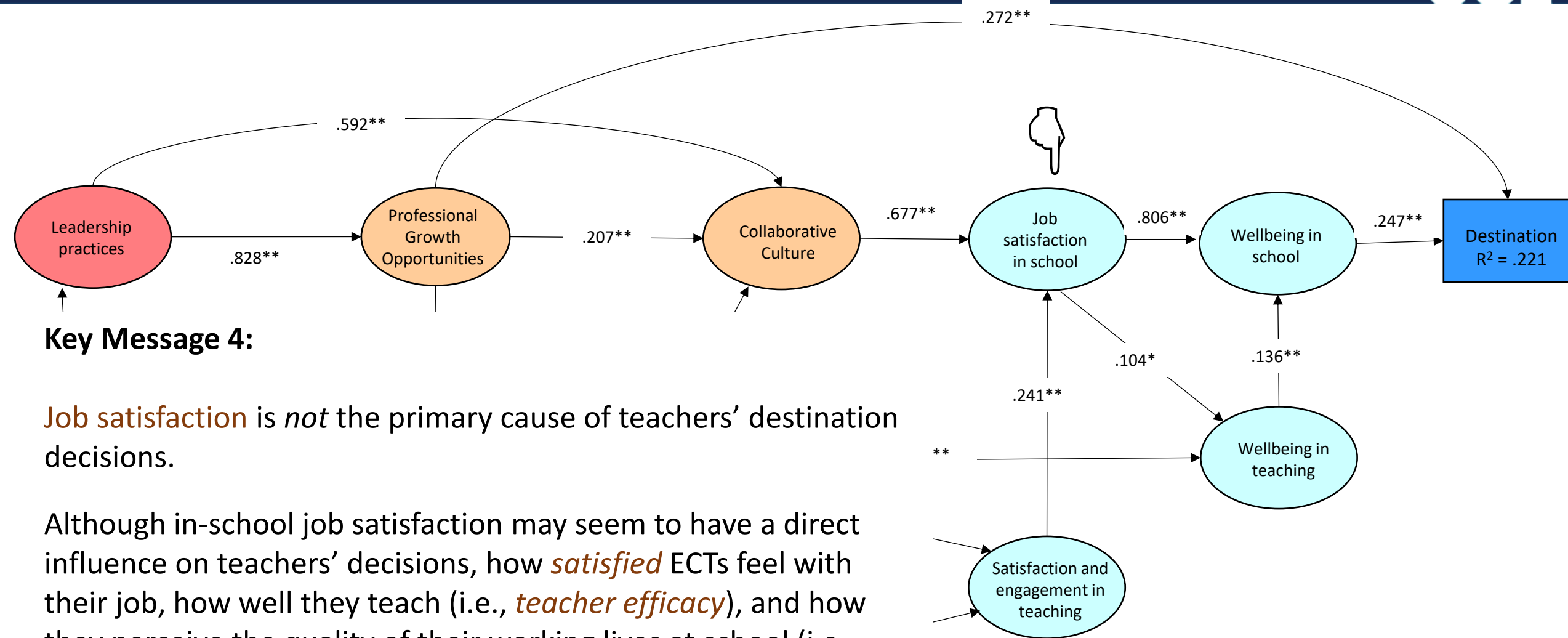


Key Message 3:

The extent to which ECTs can use their learning in context is dependent on the quality of **in-school professional development cultures**, which is created by school leadership.



Evidence: Results of the structural equation modelling (SEM) analysis



Key Message 4:

Job satisfaction is *not* the primary cause of teachers' destination decisions.

Although in-school job satisfaction may seem to have a direct influence on teachers' decisions, how *satisfied* ECTs feel with their job, how well they teach (i.e., *teacher efficacy*), and how they perceive the quality of their working lives at school (i.e., *teacher wellbeing in school*) are dependent on the quality of *in-school professional learning cultures*, which are shaped by **school leadership**.



Example from a case study: School Enablement

ECT:

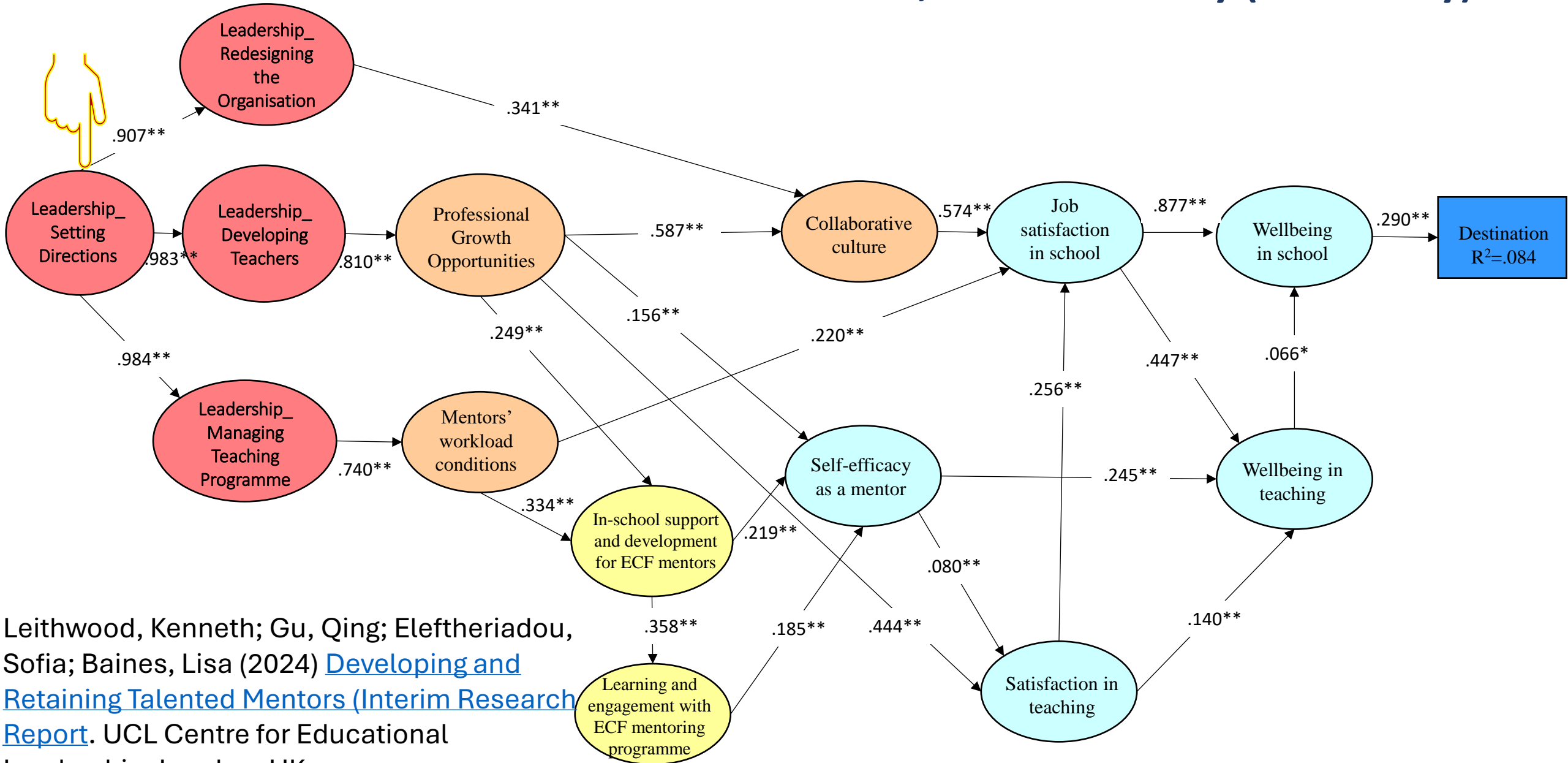
I felt like I was being treated like a **human being**, not a trainee. ... That's very powerful, ... because it made me feel **I was needed**: It was OK to struggle, and we cared that you succeeded. I felt like I was **a valued member of the school**, and that they were doing everything in their power to keep me here happy. ... I wanna become the best math teacher I can be and **learn** from my department.

Mentor:

There're so many people involved in making this (mentor-mentee) relationship work and **it's an institution that makes it possible**. Because no matter what I say, if he didn't have the support of the Head of Department, then we wouldn't be able to put into place the things that we talked about. It's like a well-oiled machine...

That's what teaching is about, isn't it? You're **changing people's lives**. Yes, that's the whole reason to be a teacher. And ***I'm now changing even more lives because I'm changing the teachers who are changing the student.***

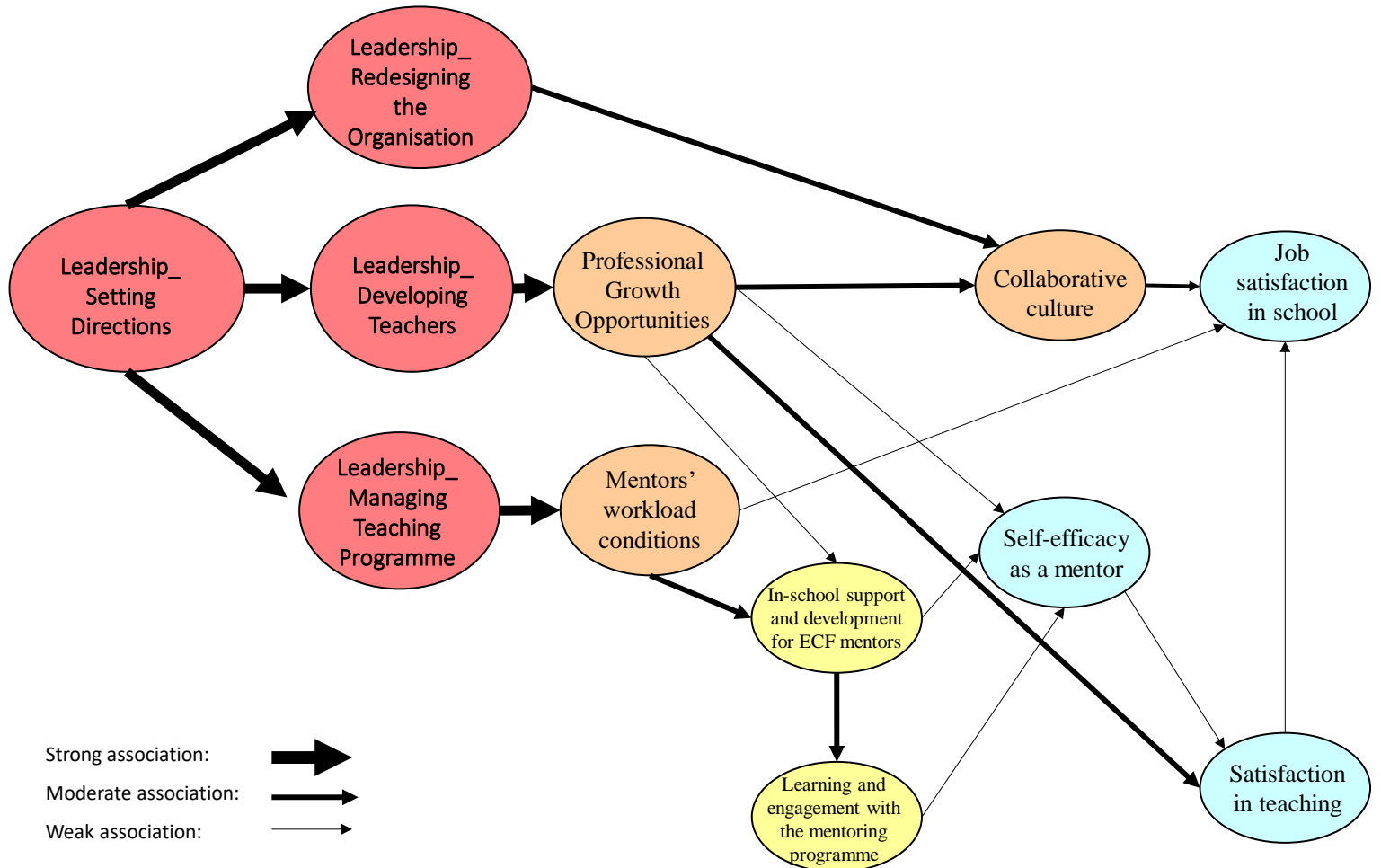
Where Mentors Learn, Thrive and Stay (ECF survey)



“Paths” of influence connecting school leadership to ECF mentors’ retention decisions through *Job Satisfaction* and *Well-Being*

Three especially plausible **connectors**

- collaborative school cultures
- professional learning opportunities
- perceptions of workload conditions



The Research Evidence: NPQs



Key Message 1:

The vast majority of NPQ participants remained **enthusiastic** about their leadership roles and felt that their jobs **inspire** them.



- **Nearly all (92% for NPQ SL/H and 93% for NPQ Specialists) of school leaders were intending to remain in teaching next year** (c.f. 87.2% national stats in 2022).
- The vast majority of school leaders responding to our survey reported their **strong enthusiasm for the leadership job**.
 - More than **80%** of school leaders reported that they are enthusiastic about the leadership job and that **their jobs inspire them** – with **52%** and **43%** finding these *‘very true.’*

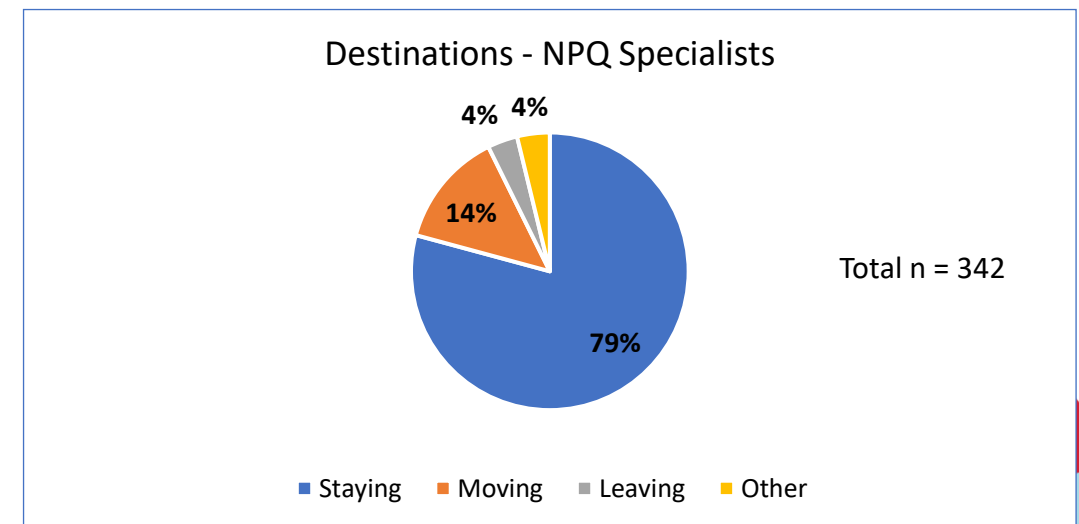
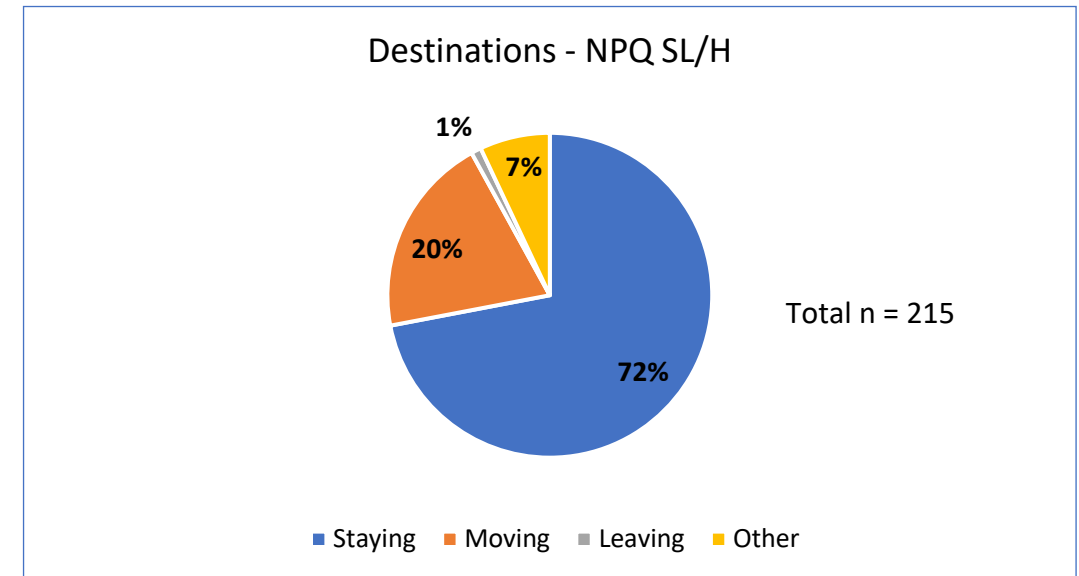


Fig.1 Intended destinations for next academic year

Key Message 2:

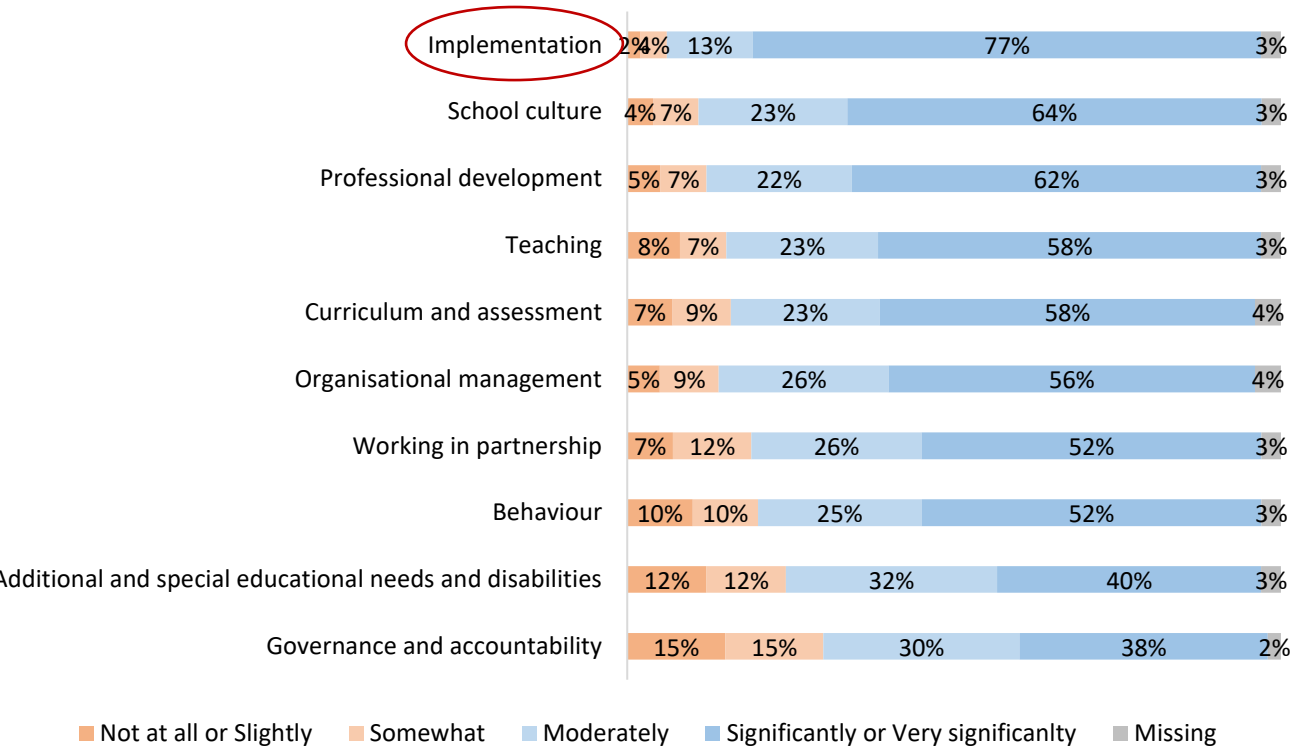
Learning from the NPQ programmes has broadened participants' professional horizons as school leaders and led to improved practice.

Planning and conducting the *implementation project* has enabled them to **apply** leadership learning in context, **learn through** the impact of changes in practice, and **identify** improvements.

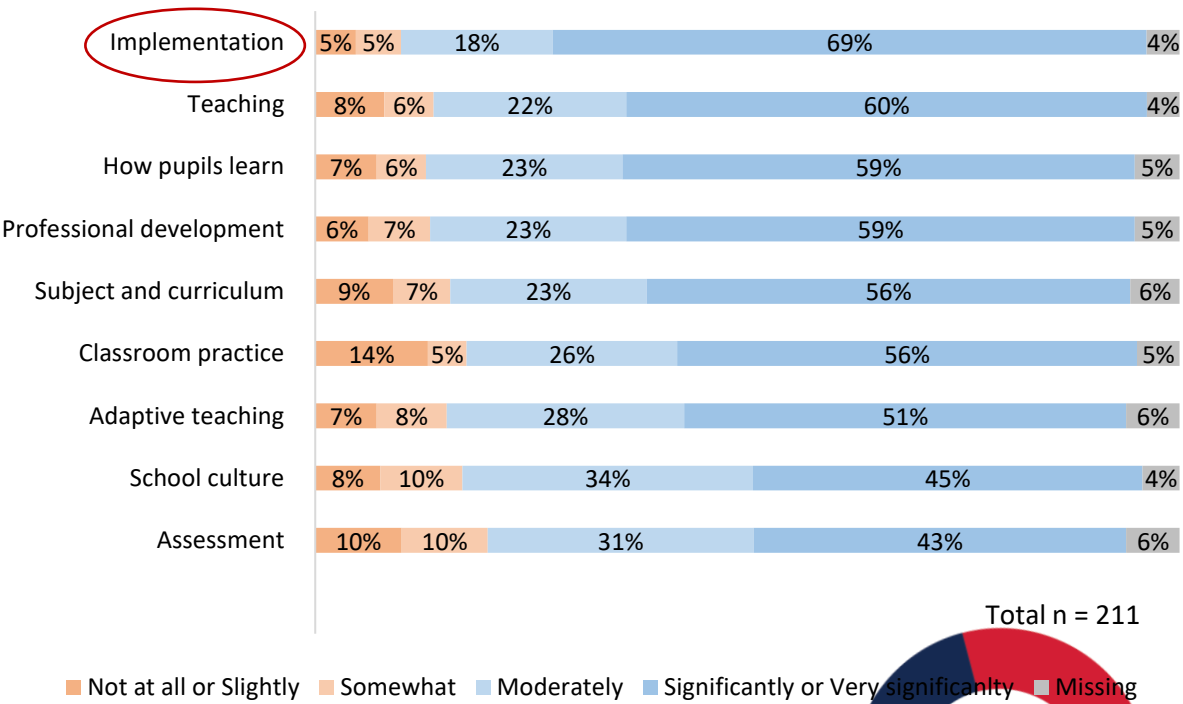


Application of NPQ learning in practice

Implementation (NPQ SL/H): To what extent have you applied your learning from each domain in your leadership practice?

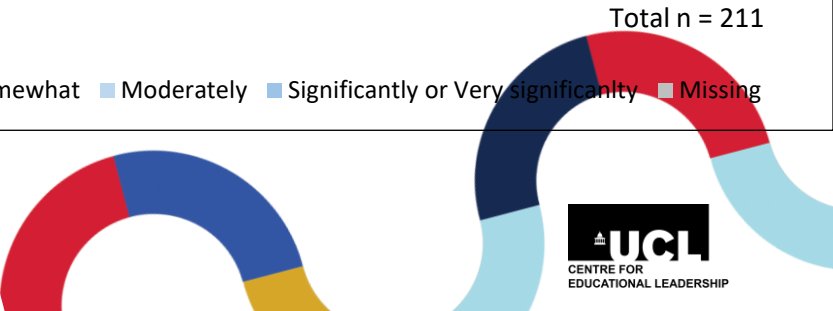


Implementation - NPQ Leading Teaching: To what extent have you applied your learning from each domain in your leadership practice?



Total n = 211

Total n = 269



NPQ Leading Literacy, Literacy Lead (Secondary)

Three examples of Impact on knowledge, department and school:

Example 1: How NPQ pedagogy has improved teacher knowledge

From a literacy perspective, that **cross phase knowledge** is very important. I mean the secondary school literacy leads often don't know anything about phonics. So you know you're really **going back to basics** and exploring phonics that takes some time to do that properly. I think it's very important that secondary school teachers know what happens in primary school. I think that's crucial.

Example 2: Learning to review: Change in approach to lead learning in school

I have made it quite a **major change in my approach**. Sometimes there's a feeling of you **delivering an INSET** and then that's done. But it's about **reviewing honestly as a leader**, feeling being able to say *"That bit didn't quite work. Let's review it."* I tried to really take that approach with things. So rather than just delivering an INSET, I actually delivered something at the Curriculum Committee first, with just heads of departments. Then I followed that up for the whole school INSET, and then I did a learning walk. Then I fed back from that learning walk and then I did another small meet. So **that sort of process** that I wasn't doing in the past. I think it has been **core to making the INSET successful** and I do think that literacy is now something of which all teachers understand the importance.

NPQ Leading Literacy, Literacy Lead (Secondary)

Example 3: Learning to monitor and improve practice within and across departments

It's about continuing to **monitor** things and **reflect** on them, and **being quite open when things aren't going as expected**. For example, like with the things that I've been working on, it was sort of knowledge we defined it, we looked at it, and then we started to think about it, and we did a lot of reading on meta cognition, cognitive load, retrieval as part of our reading on NPQ. So when we go to **department meetings**, we started talking about, *"Well, what are different strategies people use to try and make sure that that is having an impact on students?"* So we've built in a lot more **mini whiteboard questioning**, a lot more sort of just low stakes, quizzing all the way through.

David [Head of Department] brought a lot of **cross department teachers together** as part of his **NPQSL** to talk about the different ways that they taught under the umbrella of things like retrieval or assessment and feedback. I really enjoy talking to different departments. Obviously, we all teach different subjects in many ways, but the actual teaching and learning practice is really translatable. And then from that there's **a new appraisal system**. I think Mary's put it in partly based on her **NPQ Leading Teacher Development**. Rather than being just observed as part of appraisal, you can now choose to go and observe someone else based on your target. So I went to maths to be really interested to see how they teach and what our students are experiencing in the school. It was great.

Key Message 3:

Schools matter. A collaborative and trusting school environment with high expectations and room for innovation offers the necessary social, professional and organisational conditions for school leaders to apply their learning from NPQ programmes to improve practice in themselves and in others.



How Schools Matter

- **A safe professional environment** that allows autonomy and risk-taking

In terms of leading teaching and learning, we are quite unique in the sense that middle leaders are given quite a lot of **opportunity to plan and create their own CPD**. Obviously you know the overarching emphasis on the school, the school development plan, and what our key focus is as a school. Within that, we can then decide on what's bespoke for us as a department. And I think that that helps you to utilise what you've learned a bit better. (NPQ Leading Teaching, Head of Subject, Secondary)

- **An organisational environment** that supports and enables learning

They [co-headteachers] gave me **time** to do some monitoring, to share the outcomes with them. They gave me chances to go on external courses as well. So that support was already there. ... I didn't have to fight for what I wanted to do because it was a mutual decision and that worked in my favour. (NPQ SL, Assistant Headteacher, Primary)

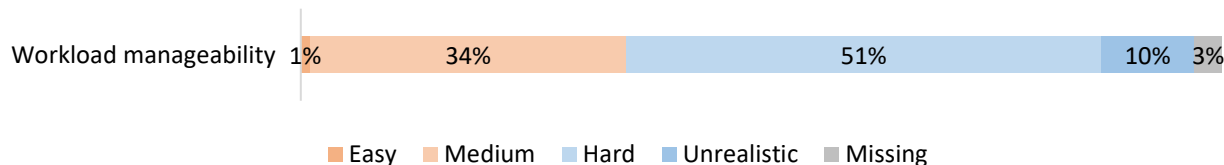
- **A social environment** that promotes learning and fosters team collaboration

We constantly want to offer new challenges and **constantly offer opportunities for people to grow**, and that's really, really important. What I think is important as well is that we have **a common language** and lots of the training that our staff have managed to attend are the NPQs. This enables us to have that common language. But we don't want people to just stand still. So we've also got lots of middle leaders that have been on many training courses over the many years, and we don't want them to just stagnate and just to stand still. (NPQ Headship, Deputy Headteacher, Primary)

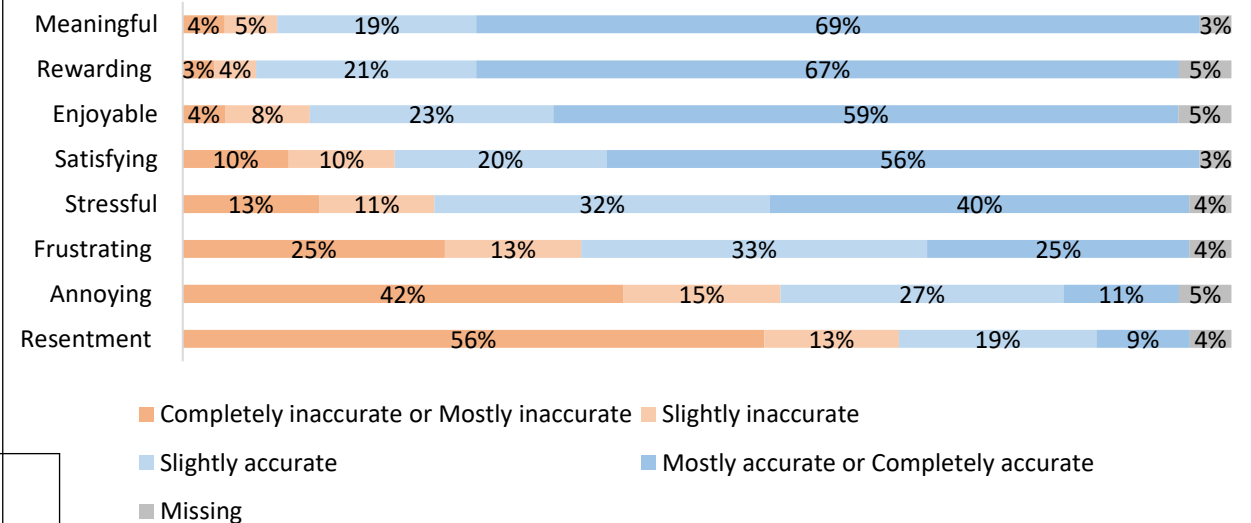
Work & Load (NPQ SL-H)

- The majority of school leaders (**88%**) felt that their workload is **meaningful and rewarding**.
- A third of school leaders found their workload to be *medium* (**34%**) and half of them found it *hard* (**51%**).

Workload (NPQ SL/H): Which of the following words best describes how you feel about your workload manageability in your school?



Workload (NPQ SL/H): To what extent do the following words describe how you generally feel about your workload in your school?:

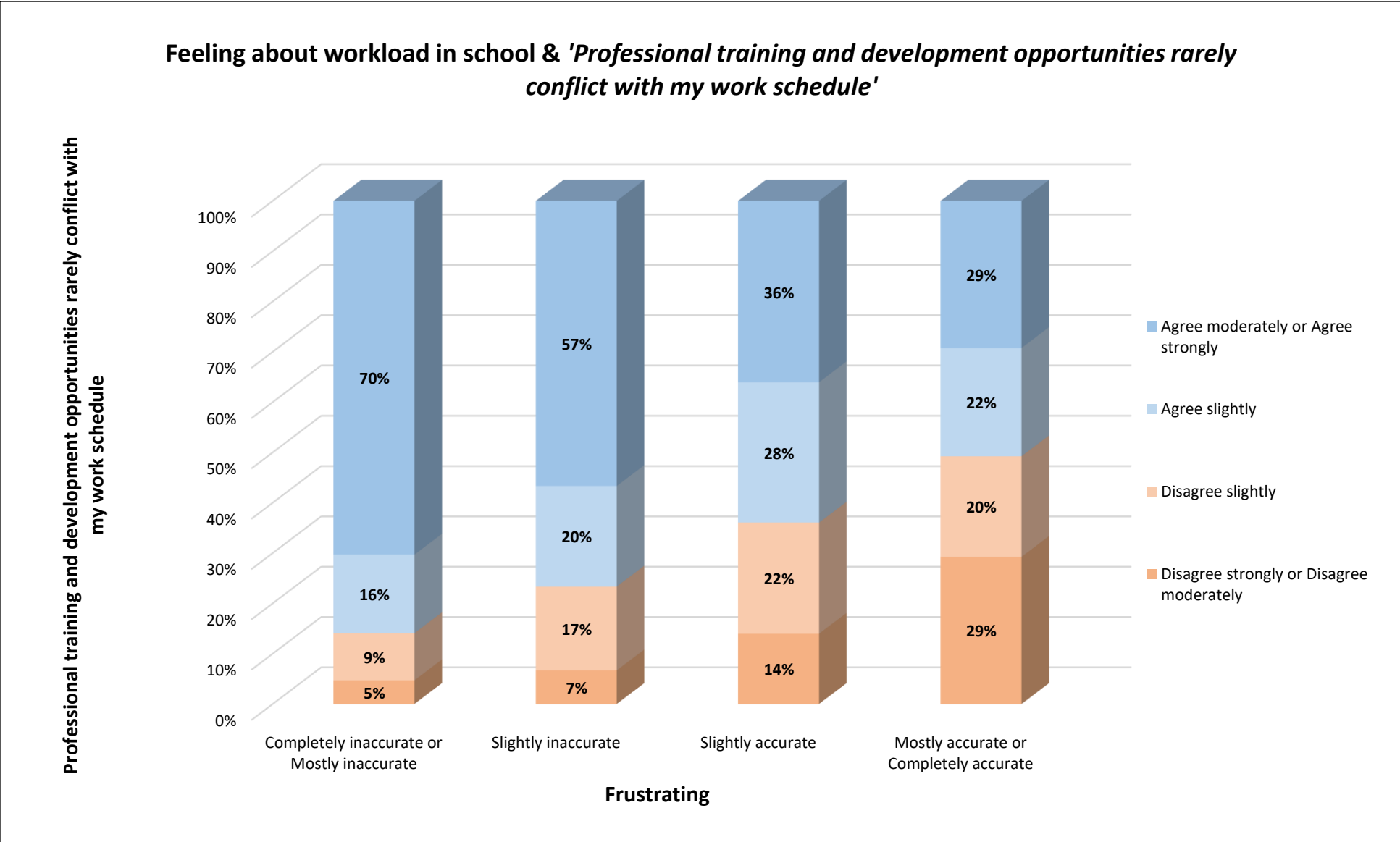


Total n = 269



Between-school variations: Participants' perceptions of workload reflect schools' workload cultures and conditions. The NPQ programme alone is not solely responsible for the negative emotions towards workload.

Surveyed participants who felt that the professional learning and development opportunities rarely conflicted with their work schedule in school were less likely to report that their workload is 'frustrating'.

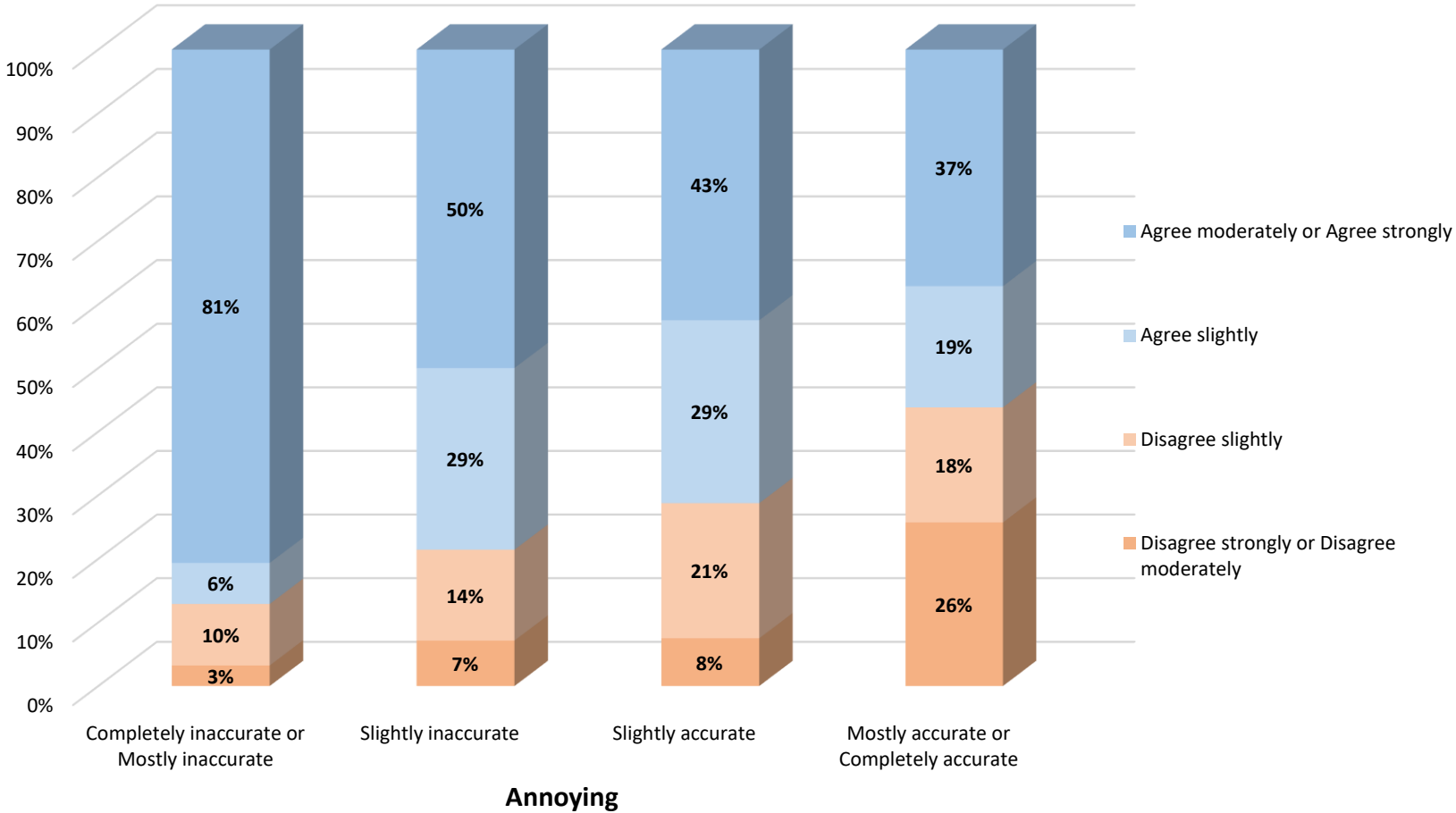


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Surveyed participants who felt that the professional learning and development opportunities rarely conflicted with their work schedule in school were less likely to report that their workload is ‘annoying’.

Professional training and development opportunities rarely conflict with my work schedule

Feeling about workload in school & 'Professional training and development opportunities rarely conflict with my work schedule'

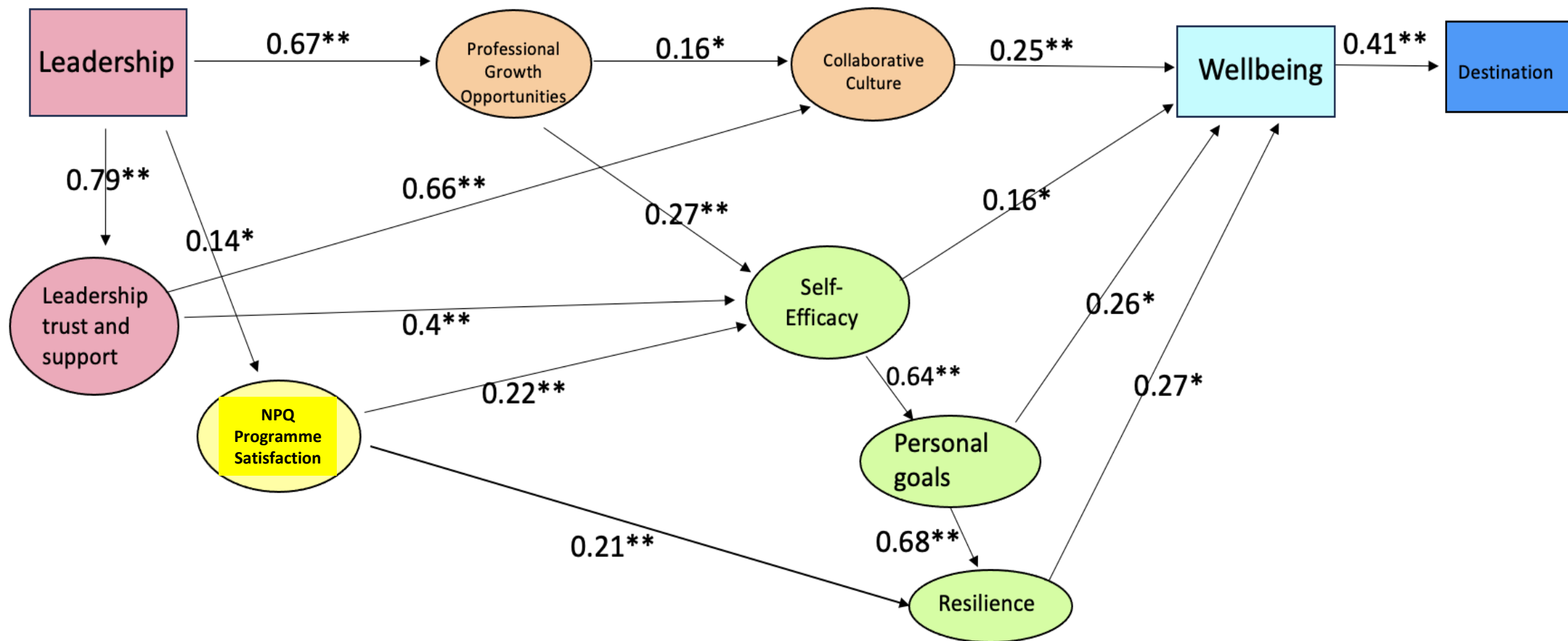


Key Message 4

Participants in the NPQ specialist programmes improve their self-efficacy and resilience as leaders; however, such programme satisfaction is dependent on the nature of leadership in their schools.

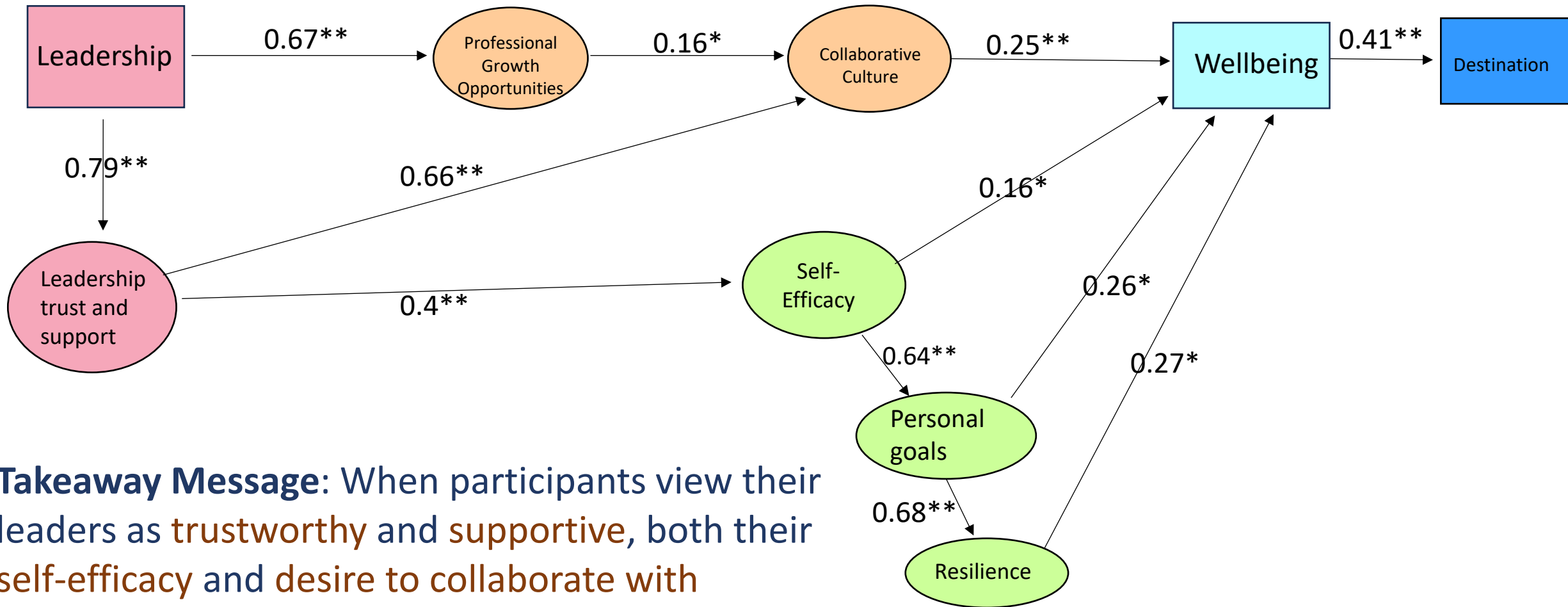
The specialist NPQ programmes can make a difference in participating leaders' retention decisions IF their learning is supported by school leadership.





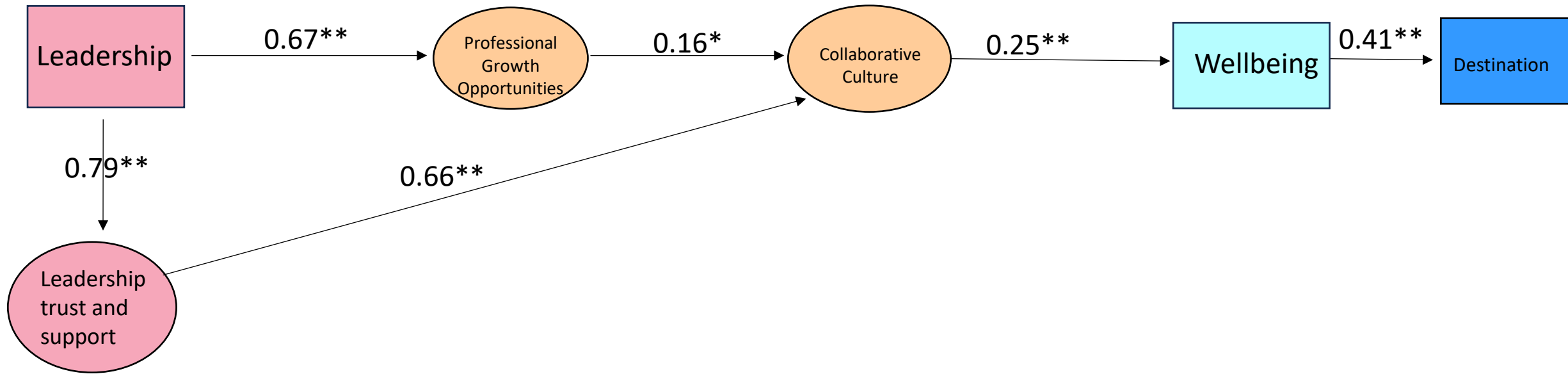
N = 329, RMSEA = 0.062, CFI= 0.912, TLI= 0.904





Takeaway Message: When participants view their leaders as **trustworthy** and **supportive**, both their **self-efficacy** and **desire to collaborate with colleagues** are increased.





Takeaway Message: The influence of collaborative culture, professional growth opportunities and leadership trust and support combines to improve participants' wellbeing (social/relational; cognitive; affective; psychological functioning).



So What?



There is **encouraging news** for ECF reform: The ECF programme *can* have and *has* had a positive impact on the learning and development of many ECTs.

For most ECTs, participation in the ECF programme in their first year of teaching *can increase* their self-efficacy, resilience, job satisfaction, and wellbeing in teaching.



However, ...

- **Schools matter:** *Where teachers thrive and stay*

The ECF programme *alone* is *unable* to ‘transform’ support for ECTs’ professional development, as the DfE envisaged in its reform strategy (DfE, 2023). The **school organisation** provides the necessary conditions that enable the desired learning transformation to happen.

The evidence also suggests that any systems-wide solution to teacher development and retention that is based only on the *human capital approach* to developing teachers is less likely to bring about the desired retention outcomes.



School leaders retain high quality teachers by helping to create productive work environments aimed at **achieving ambitious, socially valued goals** for all students.

Given similar student populations, a high-retention (“**sticky**”) school is doing many things well, a low-retention (“**slippery**”) school, not so much.





The environments in which teaching and learning take place will continue to change and, if they are to sustain their capacities to teach to their best, teachers will have to learn to **live new lives**.

(Day & Gu, 2010)

The school organisation – *where teachers learn to live their new lives*.



Thank You

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